CHFA Faculty Senate  
February 21, 2011  
Minutes 328

Present: Juan Carlos Castillo, Timothy Dooley, Richard Glockner, Tammy Gregersen, Lauren Nelson, Paul Siddens, Dean Joel Haack; Joyce Chen and Christopher Martin (Representing Dept. of Communication Studies)

Absent: Francis Degnin, Robert Washut

1. Administrative Update

Dean Haack provided an update on the college merger. The name for the college will come before the University Faculty Senate next Monday (2/28). Work group reports are available on the Merger Steering Committee website. Progress is being made on a website for the new college.

2. Announcements

Chair Castillo noted that additional meetings may be needed. The options are February 28, March 28, and April 25.

**LAC Review Steering Committee**

Sue Hill has asked us to get on the CHFA Senate agenda to review proposed changes to the LAC. See the three current LAC proposals at: [http://www.uni.edu/vpaa/lac_review.shtml](http://www.uni.edu/vpaa/lac_review.shtml)

The suggestions are called the red, yellow, and blue proposals.

Chair Castillo proposed the CHFA Senate meet on March 28 for review of proposals for the new Liberal Arts core. The senate could use that date for review of Women and Gender Studies and other Interdisciplinary Programs as well.

**CHFA Faculty Excellence Award**

We need to start planning for the application procedure and subcommittee formation for this award. The CHFA Senate needs to agree on 4 dates – when nominations arrive to the Senate, when we notify of acceptance of nominations, when materials are due, and when we will make our decision.

Members of the Senate agreed to the following dates: Submit nominations by March 11th, acceptance on March 22nd, give nominees time to collect materials (3 weeks) making April 15th the deadline for submission of material with a decision date of May 1st.

Award is $1500

**Updated Curriculum Packets and Tentative Spring calendar:**

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<th>Packet ID</th>
<th>Date</th>
<th>Reader 1</th>
<th>Reader 2</th>
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<tbody>
<tr>
<td>Philosophy &amp; World Religions</td>
<td>3806</td>
<td>Feb 7</td>
<td>Paul Siddens</td>
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<tr>
<td>Communication Sciences and Disorders</td>
<td>3745</td>
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<td>Communication Studies</td>
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<td>Feb 21</td>
<td>Lauren Nelson</td>
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<td>Theatre</td>
<td>3905</td>
<td>Mar 7</td>
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<td>Art</td>
<td>3886</td>
<td>Mar 21</td>
<td>Robert Washut</td>
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3. Old Business

A question arose regarding rescheduling our review of the curriculum packet from Philosophy and World Religions. Chair Castillo reported that this review has not been rescheduled and the department is producing a new packet and will send that number.

4. New Business

Curriculum Packet from the Department of Communication Studies

The CHFA Senate reviewed the curriculum packet from the Department of Communication Studies. Chris Martin, Department Head, noted that most of the course changes reflected a change from Oral Communication only to an option for two advanced speech courses as prerequisites. Other changes were name changes, cross listing, updated descriptions (48E courses). Because Leadership Studies moved from the College of Education to Communication Studies, 680 courses are included and involve adjusting descriptions and titles.

Although several new courses are listed, the actual number of new courses is not as many as listed, Many of the additions involve cross listing existing courses from Leadership Studies. A few are actual new courses: a new elective in leadership studies, new courses in interactive digital studies (IDS) course, a new practicum for new IDS major, a new 0 credit hour course (similar to a course offered in the College of Business), and re-launching previous courses that were rarely taught. The courses for the new emphasis in electronic media have funding from the Iowa Broadcasters Association.

The CHFA Senate reviewed Forms A through C and acted on those.

Motion to approve Form A (Summary) and Form Cs (Course Changes) with suggested revisions (RG/TG). Motion passed. A list of questions and suggested changes is included in Appendix A.

5. No New Business from the floor

Motion to adjourn (TG/PS).
Appendix A

Review of Communication Studies Curriculum Packet – Form A and all Form Cs

Form A

1. The course *Interactive Digital Visualization* appears to have inconsistent numbering in the summary and new course proposal.

2. Can the budget impact be $0 with so many new course proposals?

3. Generally, all budget related statements will require consultation with Dean Haack and his approval.

4. For the new IDS major and minor, resolve consultations with Bergquist, Valentine, Corbin, and initiate consultation with the Department of Art.

5. The cross listing of Leadership Studies courses resulted in many new courses. Would listing the Leadership Studies courses (with their current numbers) as electives in statements of majors/minors be a viable alternative to this?

Form Cs (Course Changes)

1. The following general comments are issues for many of the course change proposals.
   - Brief rationales such as “reflects current teaching” are not sufficient. Rationales should refer to use of Student Outcomes Assessment data of information from the programs’ self-studies or program reviews.
   - When the substance of a course has changed, e.g., a new course description, a library consultation is needed.
   - The phrase, “The description reflects what the course is taught now,” is used several times in the Explanation and Justification sections. The wording is unusual so the meaning is unclear.
   - When the course change involves changing the prerequisites, do these have to be listed using the new course numbering system?

      Chair Castillo contacted Michael Licari to find out the answer. The answer was “If pre-reqs are changing, they need to be entered but if the alphanumeric identifier is not changing from what was submitted to the Registrar last year, then the old course number lookup in the first section of the form is fine.”

2. **48C:002. Introduction to Communication -- 1 hr.** The prerequisites for this course changed to reflect an option of Oral Communication (current prerequisite) or a combination of two other courses. Oral Communication was listed in the Major, 48V Communication, and in the minor, 48B Communication Studies.

3. **48C:015 - Interpreters Theatre: Directing and Scripting for Group Performance.** No questions or suggestions for this course name change.

4. **48C:004. Interpersonal Communication -- 3 hrs.** This course is included in the majors, 48E Communication/Electronic Media, 48P Communication/Public Relations, 48T Communican & Theatre Arts 7-12, and 48V Communication, and in the minors, 48B Communications/Comm Studies, 48K Comm-Theatre: Communication, 48L Communication-Theatre: Theatre. The prerequisite change may need to be addressed in the statements of these majors and minors.

5. **48C:031. Group Communication Skills -- 3 hrs.** The Department needs a consultation with the College of Business because this course is listed in a joint minor - Business Communication minor. The course is also listed in the majors, 48T Communican &
Theatre Arts 7-12, and 48V Communication, and in the minors, 144 Business Communication, 48B Communications/Comm Studies.

Will the course prerequisite change require restating these majors and minors?

6. **48C:071. Public Speaking -- 3 hrs.** This course is listed in the Business Communication minor, so a consultation with the College of Business would be a good idea. Also, the course is listed in the majors, 48T Communucatn & Theatre Arts 7-12 and 48V Communication, and in the minors, 144 Business Communication, 48B Communications/Comm Studies and 48K Comm-Theatre: Communication. Does the prerequisite change mean that these majors and minors also should be restated?

7. **48C:074. Argumentation and Debate -- 3 hrs.** This course is listed in the majors, 48T Communucatn & Theatre Arts 7-12 and 48V Communication, and in the minors, 48B Communications/Comm Studies, 48K Comm-Theatre: Communication and 48L Communication-Theatre: Theatre. Does the prerequisite change mean that these majors and minors also should be restated?

8. **48C:080 - Introduction to Research Methods.** This course many be listed in programs in with Family Services and Political Science, so consultations with these two departments should be initiated. The course is listed in the majors, 31F Family Services, 48E Communication/Electronic Media, 48P Communication/Public Relations, 48V Communication, and 94C Political Communication, and in the minors 48B Communications/Comm Studies and 48R Communication/Public Relations. Does the prerequisite change mean that these majors and minors also should be restated?

9. **48C:123g - Rhetorical Theories.** The form makes it look like the “g” designator for this course is being dropped? Is this what was intended?

10. **48C:124 - Communication Theories.** This course is listed in the majors, 48E Communication/Electronic Media, 48P Communication/Public Relations, 48T Communucatn & Theatre Arts 7-12, and 48V Communication, and in the minors, 48B Communications/Comm Studies and 48R Communication/Public Relations. Does the prerequisite change mean that these majors and minors also should be restated?

11. **48C:131g - Group Communication Theory and Analysis.** This course is listed in the major 48V Communication, and in the minor, 48B Communications/Comm Studies. Does the change mean that the major and minor also should be restated?

12. **48C:132 - Organizational Communication.** This course is listed in programs in Public administration and in the Business Communication minor, so appropriate consultations should be initiated. This course is listed in the majors 48E Communication/Electronic Media, 48P Communication/Public Relations, 48V Communication, and 94H Public Admin: Human Resources, and in the minors 144 Business Communication and 48R Communication/Public Relations. Does the prerequisite change mean that these majors and minors also should be restated?

13. **48C:160g - Political Communication.** This course is listed in programs in Political Science and Women’s and Gender Studies so consultations would be needed with those programs.

14. **48C:168g - Message Design and Delivery.** There were no questions for suggestions for this proposal beyond those stated above under general comments.

15. **48C:173 - Business and Professional Oral Communication.** The Department should initial a consultation with Industrial Technology because this course was listed in majors in that department. The course was listed in the majors 34G Mfg Technology: Metal Casting, 34H Mfg Technology: Mfg Design, 34J Manufactur Tech: Advanced Mfg, 48E Communication/Electronic Media, 48P Communication/Public Relations, and in the minor 48R Communication/Public Relations. Does the prerequisite change mean that these majors and minors also should be restated?

16. **48E:003 - Introduction to Electronic Production.** This change probably should have library consultation and a consultation with the School of Music. The course is listed in the majors 48E Communication/Electronic Media and 5T5 Music: Music Technology.

17. **48E:011 - Audio Production: (Topic).** An issue with the School of Music should be resolved via consultation. Consider if 111 and 128 courses were already dropped. The
course is listed in the majors 48E Communication/Electronic Media and 5T5 Music: Music Technology.

18. **48E:013 - Video Production: (Topic)**. This course appeared to be listed in the majors 48E Communication/Electronic Media and 94C Political Communication. Therefore, the department should include a consultation with Political Science.

19. **48E:021 - Electronic Media Literacy**. This course appeared to be listed in the majors 48E Communication/Electronic Media and 94C Political Communication. Therefore, the department should include a consultation with Political Science.

20. **48E:071 - Beginning Writing for Electronic Media, 48E:091 - Applied Electronic Media**. There were no questions or suggestions for these two courses.

21. **48E:112 - Multimedia Production**. There was a typo in the new description (o f).

22. **48E:113 - Video Practicum: (Topic), 48E:117 - Electronic Media Projects, 48E:121g - Electronic Media and Culture, 48E:123g - Electronic Media Form, Content, Criticism, 48E:132g - Electronic Media: Law and Policy**. There were no questions or suggestions for these courses.

23. **48E:134g - Electronic Media Management, 48E:136 - Electronic Media Sales and Promotion**. There were no questions or suggestions for these courses, other than those noted in the section of general comments.

24. **48E:139g - Electronic Media Industries: (Topic)**. A consultation with Political science would be a good idea because the course is listed in the majors 48E Communication/Electronic Media and 94C Political Communication.

25. **48E:161g - Communication Technologies**. A consultation with Political science would be a good idea because the course is listed in the majors 48E Communication/Electronic Media and 94C Political Communication.

26. **48E:191 - Applied Electronic Media**. A consultation with the School of Music would be needed because the course is in the major 5T5 Music: Music Technology.

27. **48J:178g - Specialized Reporting: (Topics)**. There were no questions or suggestions for this form.

28. **48P:005 - Principles of Public Relations**. This course is listed in the major 48P Communication/Public Relations, and in the minor 48R Communication/Public Relations. Does the prerequisite change mean that the major and minor also should be restated?

29. **680:010 - Leadership: Skills and Styles**. Consultations with Military Science and Women’s and Gender Studies should be included because the course is in the minors 002 Military Science, 687 Women’s And Gender Studies. Also, the reviewers could not find COMM 1511 in the current online catalog. This may be a Humanities course. For any changes involving Humanities courses, consider consultation with Jesse Swan.

30. **680:110g - Leadership: Concepts and Practice**. Consultations with Women’s and Gender Studies should be included because the course is in the minor 687 Women’s And Gender Studies. A content change usually requires a Library Consultation. Also, the reviewers could not find COMM 3511 in the current online catalog. Again this man be a Humanities course.

The course has several changes. Multiple changes usually require dropping the current course and initiating a new course proposal. Another strategy would be to delay a less important change, such as the title change.

31. **680:188 - Seminar on Leadership Development: The Future**. The reviewers could not find the course COMM 3713 in the online catalog. Is this course along a Humanities course?

The course has several changes. Multiple changes usually require dropping the current course and initiating a new course proposal.