CHFA Faculty Senate  
March 7, 2011  
Minutes 329

Present: Juan Carlos Castillo, Francis Degnin, Richard Glockner, Lauren Nelson, Paul Siddens, Robert Washut, Dean Joel Haack; Christopher Martin (Representing Dept. of Communication Studies),

Absent: Timothy Dooley, Tammy Gregersen,

1. Administrative Update

Dean Haack attended a University Faculty Senate meeting during which the Provost made a presentation on the budget situation. Proposals vary from a flat budget from the Iowa Senate, to a 6% decrease from the governor and a 10% decrease from the House.

The University Faculty Senate took up the issue of the college name. The Faculty Senate did not support the name College of Arts and Natural Sciences (CANS), but instead supported a name containing the term Humanities.

The University Faculty Senate also considered the name for two merged departments. The proposed name, Languages, Literatures, and Cultures was not approved; instead the Faculty Senate supported the name Languages and Literatures.

Chair Castillo asked a question regarding the use of adjuncts versus full-time faculty in view of the budget cuts. The Provost has previously stated that more classes would be taught by full-time faculty, but more recently stated that adjuncts would be used more. Issues such as this related to the budget and are unsettled at this point.


3. Announcements

Chair Castillo mentioned the workgroup reports and upcoming public forums for the College Merger Steering Committee (CMSC). All reports should be online by March 11 at the following website: http://www.uni.edu/merger/workgroups

The public forums will be:
- Wednesday, April 6 at 3:30, location TBA
- Thursday, April 7 at 3:30, location TBA

Chair Castillo also reminded Senators about the CHFA Faculty Excellence Award timeline:
- March 11: Nominations due
- March 22: Notification of acceptance
- April 15: Materials due in College office
- May 1: Decision due

<table>
<thead>
<tr>
<th>Updated Curriculum Packets and Tentative Spring calendar:</th>
<th>Packet ID</th>
<th>Date</th>
<th>Reader 1</th>
<th>Reader 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philosophy &amp; World Religions</td>
<td>3806 (old)</td>
<td>Feb 7</td>
<td>Paul Siddens</td>
<td>Richard Glockner</td>
</tr>
<tr>
<td>Communication Sciences and Disorders</td>
<td>3745</td>
<td>Feb 7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication Studies</td>
<td>3985</td>
<td>Feb 21</td>
<td>Lauren Nelson</td>
<td>Richard Glockner</td>
</tr>
<tr>
<td>Theatre</td>
<td>3905</td>
<td>Mar 7</td>
<td>Paul Siddens</td>
<td>Tim Dooley</td>
</tr>
</tbody>
</table>
4. Old Business

**Curriculum Packet from the Department of Communication Studies**

The CHFA Senate considered forms for new course proposals (Forms Ds), restatements of program, and new program proposals. The restatements of programs reflected different courses from the College of Business that were included in the Business Communication program, adding a new electronic media emphasis to the Communication major, and an adjustment to the Communication Studies graduate program to update credit hours (Form Es). The new programs were the Interactive Digital Studies major and minor (Form Fs, Form G). The packet also included a catalog change related to an enrollment management policy (Form Ha).

The CHFA Senate reviewed Forms D through Ha and acted on those.

**Motion to approve Forms D (New Course Proposals), Form Es (Program restatements), Form Fs and Form G (New program proposals), and Form Ha (Enrollment management policy) with suggested revisions. (LN/RG) Motion passed.**
A list of questions and suggested changes is included in Appendix A.

5. There was no new business from the floor.

Motion to adjourn.
Appendix A

Review of Communication Studies Curriculum Packet – Form Ds, Form Es, Form Fs, Form G, and Form Ha

Form Ds

1. For several of the new course proposals, the Department stated that the change would have “no impact” with regard to budget, but the Department still should consult with Dean Haack regarding budget impact.

2. **COMM 1111 Introduction to Leadership Concepts and Skills.** This is a proposal to cross list an existing course and not an actual new course. The department should give a rationale for the need for cross listing.

3. **COMM 2456 Performance of Popular Culture.** The rationale does not directly link the proposal to planning processes such as student outcomes assessment and academic program review. A syllabus or course outline is needed for any new course, and new course proposals need library consultation.

   In the proposal the Department mentions several programs that might have an interest in the course, such as General Studies, Anthropology, Sociology and Political Science. If this is the case, it would be good to have consultations with these departments.

4. **COMM 3111 Leadership Concepts in Practice.** There were no questions or suggestions for this course.

5. **COMM 3113 Leadership and Your Future.** What course is COMM 3713? Is this a Humanities course? The reviewers could not find this course in the online course catalog.

6. **COMM 3156 Leadership Communication & Citizenship.** This proposal should have a library consultation, The Department should consider consultations outside with other departments that may have courses with somewhat similar content. Program restatements might be needed if this course will be included in any majors, minors, or other programs.

7. **COMM 4556/5556 Interactive Digital Visualization.** The rationale for this course did not include information from planning processes such as student outcomes assessment or academic program review. The Department of Art should be consulted regarding this proposal.

8. **COMM EM 1600 First Year Electronic Media Seminar.** The rationale for this course did not include information from planning processes such as student outcomes assessment or academic program review. The proposal should have a library consultation. The Department should consider adding information to the course outline which is pretty brief. The Senate discussed the question of a 0 credit offering. This proposal is similar to an existing course in the College of Business. How will the Department make sure majors take the course early in their program of study? One possibility would be to require enrollment in the first or second semester after declaring a major.

9. **COMM EM 3656 Audio Practicum.** The course outline is pretty brief, but that may be sufficient for a practicum. However, the Department should include a consultation with the School of Music.

10. **COMM EM 4638 Electronic Media Programming and Distribution.** The form includes a statement that a library consultation should not be needed, it would still be a good idea to initiate the consultation with the library.

11. **COMM EM 4659 Media Industry Trends and Issues.** There possibly were some HTML tags in the course description. The rationale for this course did not include information from planning processes such as student outcomes assessment or academic program review and the proposal should have a library consultation.

12. **COMM EM 4660 Strategic Media Planning.** The rationale for this course did not include information from planning processes such as student outcomes assessment or academic program review. An unnecessary question mark in the abbreviation should be removed.
There appeared to be HTML tags in the course outline. The proposal should have a library consultation.

13. **INTDEPED 010/179 Interactive Digital Studies Practicum.** Even though this is a practicum, it would be best to obtain a library consultation. In the description, would the word “collaboratively” work better than the word “consultatively”?

**Form Es**

1. A response to Chair Castillo from Michael Licari, Associate Provost, indicated that program restatements (Form Es) and new program proposals (Form Fs) should use the new alpha-numeric system.

2. **Business Communication – Restatement.** There were no questions or suggestions on this restatement, other than a question about the need to use the new course numbering system. Given that all courses should be listed using the new numbering system, the old style for proposed course numbers is not needed.

3. **Communication Studies Graduate Major M.A. - Restatement.** The course listings would be clearer if the qualifying statements in some sections were placed in parentheses. The Senators discussed a question about the 0 credit course. Would it be possible for a student to take this course without paying any tuition?

4. **Communication/Electronic Media – Restatement.** Again, the restatement should use the new alpha-numeric system. In the online version, HTML codes appeared in the restatement. It would be better if these were removed.

**Form Fs**

1. **Interactive Digital Studies: Major - New Major/Minor/Emphasis/Certificate.** The statement of major should use the new alpha-numeric system. The course titles will not be needed. Some editing is needed to remove a few unnecessary question marks.

   It might be helpful to provide an overall statement that explains the structure of the program.

2. **Interactive Digital Studies: Minor - New Major/Minor/.** The statement of minor should use the new alpha-numeric system. Some editing is needed to remove a few unnecessary question marks.

**Form G and Form Ha**

There were not comments or suggestions on these forms.