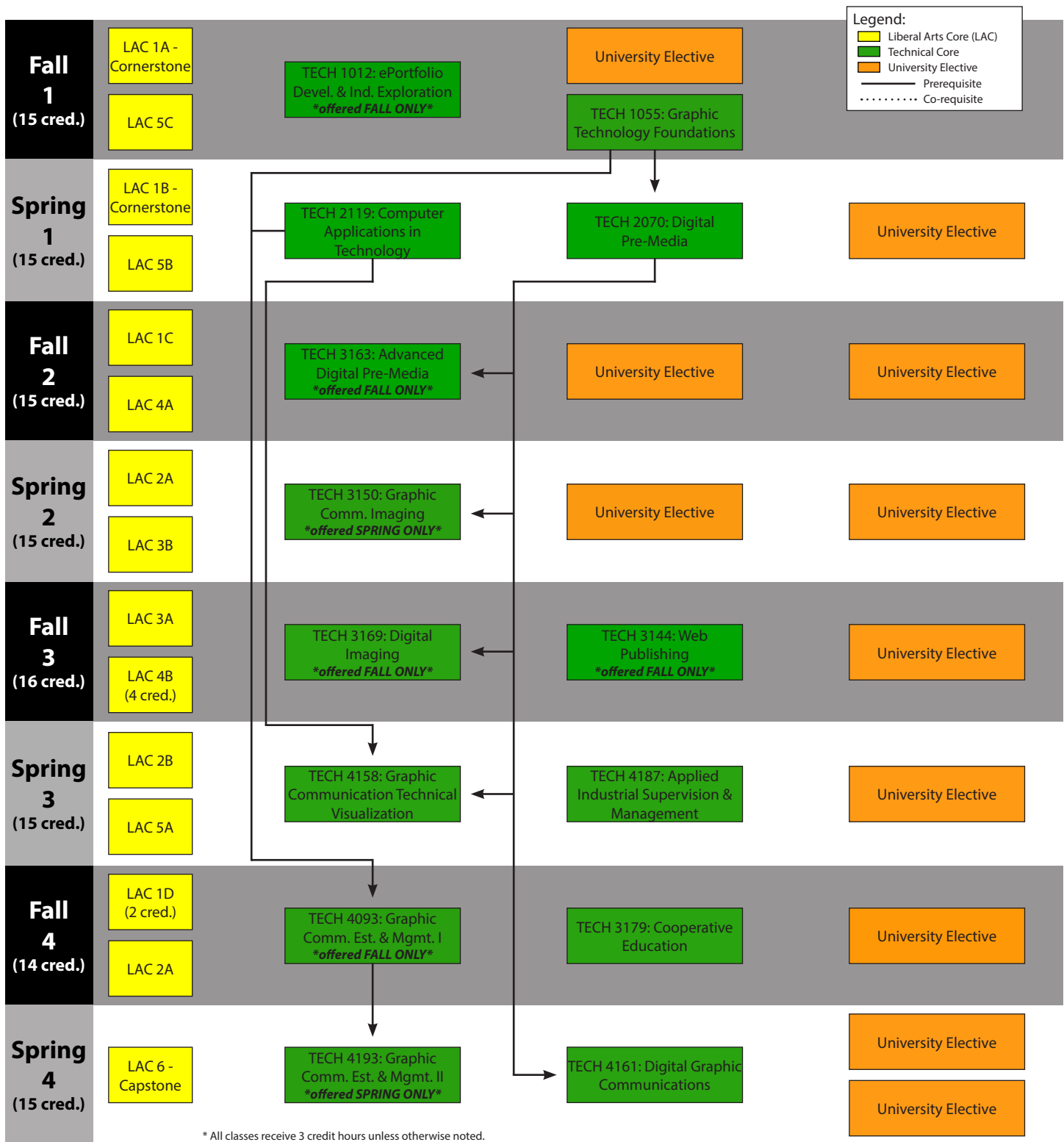


Graphic Technology

- Bachelor of Arts (B.A.)
- Recommended Course Sequence



Department of Technology

University of Northern Iowa
 25 Industrial Technology Center
 Cedar Falls, IA 50614-0178
 Phone: (319) 273-2561 || E-mail: technology@uni.edu

Graphic Technology

- Bachelor of Arts (B.A.)
- Program Curriculum



Technical Core 42 cred.

TECH 1012 - ePortfolio Development & Industry Exploration	3 cr.
TECH 1055 - Graphic Communications Foundations	3 cr.
TECH 2070 - Digital Pre-Media	3 cr.
TECH 2119 - Computer Applications in Technology	3 cr.
TECH 3144 - Web Publishing	3 cr.
TECH 3150 - Graphic Communication Imaging	3 cr.
TECH 3163 - Advanced Digital Pre-Media	3 cr.
TECH 3169 - Digital Imaging	3 cr.
TECH 3179 - Cooperative Education	3 cr.
TECH 4093 - Graphic Communication Estimating & Mgmt. I	3 cr.
TECH 4158 - Graphic Communication Technical Visualization	3 cr.
TECH 4161 - Digital Graphic Communications	3 cr.
TECH 4187 - Applied Industrial Supervision & Management	3 cr.
TECH 4193 - Graphic Communication Estimating & Mgmt. II	3 cr.

Utilizing University Electives

Students enrolled in the Graphic Technology B.A. program at UNI have 33 open university elective credits to complete prior to graduation. Selecting one of the programs below will effectively utilize these credits:

Interactive Digital Studies (IDS) Major 45-47 cred.

IDS Core 15 cred.	
COMM 2555 - Interactive Digital Communication	3 cr.
COMM 4544 - Digital Culture & Communications	3 cr.
COMM COR 1010 - Mass Communication & Society	3 cr.
COMM 3555 - Interactive Digital Communication II	3 cr.
UNIV 4555 - Interactive Digital Studies Practicum	3 cr.

Emphases (student must select two) 30-32 cred.

Digital Visualization	15 cr.
Digital Computation	17 cr.
Digital Learning	15 cr.
Digital Writing	15 cr.
Digital Music	15 cr.
Digital Imaging ^	15 cr.
Digital Advertising	15 cr.
Digital History	15 cr.
Web Development	15 cr.

^ denotes that emphasis is included in Graphic Technology major.

Marketing Minor 21 cred.

MKTG 2110 - Principles of Marketing	3 cr.
ECON 1031 - Intro to Economics	
or ECON 1041 - Principles of Macroeconomics	3 cr.
ACCT 2120 - Principles of Financial Accounting	
or MGMT 3153 - Organizational Management	3 cr.
Marketing electives	12 cr.

Liberal Arts Core (LAC) 44-45 cred.

Category I - Core Competencies 11 cred.

A. Reading & Writing	3 cr.
B. Speaking & Listening	3 cr.
C. Quantitative Techniques & Understanding	3 cr.
D. Personal Wellness	2 cr.

Category II - Civilizations & Cultures 9 cred.

A. Humanities	6 cr.
B. Non-Western Cultures	3 cr.

Category III - Fine Arts, Literature, Philosophy & Religion 6 cred.

A. Fine Arts	3 cr.
B. Literature, Philosophy or Religion	3 cr.

Category IV - Natural Science & Technology 7 cred.

A. Life Sciences	3 cr.
B. Physical Science	4 cr.

Category V - Social Science 9 cred.

A. Sociocultural & Historical Perspectives	3 cr.
B. Individual & Institutional Perspectives	3 cr.
C. Topical Perspectives	3 cr.

Category VI - Capstone Experience 2-3 cred.

For detailed information regarding the Liberal Arts core (LAC), please visit www.uni.edu/lac.

Credit Totals

Technical Core	42 cr.
Liberal Arts core (LAC)	45 cr.
Total	87 cr.
University Electives needed	33 cr.
Grand Total	120 cr.

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