

**University of Northern Iowa Department of Communication and Media**  
**Master of Arts - Communication and Media**

**2022-2023 Degree Requirements**

Thesis —30 hours

Non-Thesis – 33 hours

**Required Core Courses: Master of Arts - Communication and Media**

**Thesis (15 hrs.)**

<input type="checkbox"/>	COMMGRAD 6001	Intro to Graduate Study & Research	3 hrs.
<input type="checkbox"/>	COMMGRAD 6011	Communication and Media Theory	3 hrs.
<input type="checkbox"/>	COMMGRAD 6022	Communication Research Methodology	3 hrs.
<input type="checkbox"/>	COMMGRAD 6299	Research	6 hrs.

**Non-thesis (9 hrs.)**

<input type="checkbox"/>	COMMGRAD 6001	Intro to Graduate Study & Research	3 hrs.
<input type="checkbox"/>	COMMGRAD 6011	Communication and Media Theory	3 hrs.
<input type="checkbox"/>	COMMGRAD 6022	Communication Research Methodology	3 hrs.

**Elective Courses: Master of Arts – Communication and Media**

**Thesis (select 15 hrs.)**

<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	3 hrs.
<input type="checkbox"/>	COMMGRAD 6016	Mass Communication theory	3 hrs.
<input type="checkbox"/>	COMMGRAD 6022	Communication Research Methodology	3 hrs.
<input type="checkbox"/>	COMMGRAD 6027	Seminar in Strategic Communication	3 hrs.
<input type="checkbox"/>	COMMGRAD 6042	Seminar in Communication	3 hrs.
<input type="checkbox"/>	COMMGRAD 6044	Seminar in Performance Studies	3 hrs.
<input type="checkbox"/>	COMMGRAD 6045	Seminar in Communication Education	3 hrs.
<input type="checkbox"/>	COMMGRAD 6046	Seminar in Visual and Digital Media	3 hrs.

**Non-thesis (select 24 hrs.)**

<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	3 hrs.
<input type="checkbox"/>	COMMGRAD 6016	Mass Communication theory	3 hrs.
<input type="checkbox"/>	COMMGRAD 6022	Communication Research Methodology	3 hrs.
<input type="checkbox"/>	COMMGRAD 6027	Seminar in Strategic Communication	3 hrs.
<input type="checkbox"/>	COMMGRAD 6042	Seminar in Communication	3 hrs.
<input type="checkbox"/>	COMMGRAD 6044	Seminar in Performance Studies	3 hrs.
<input type="checkbox"/>	COMMGRAD 6045	Seminar in Communication Education	3 hrs.
<input type="checkbox"/>	COMMGRAD 6046	Seminar in Visual and Digital Media	3 hrs.
<input type="checkbox"/>	COMMGRAD 6299	Research	3 hrs.

✓ 3.0 cumulative GPA or above is required for graduation by the Department of Communication and Media

**Program Certificates (required courses):**

**\*Program certificates can be obtained either as a part of the Master degree program of study or as stand-alone credentials\**

Students can substitute up to three hours of the 12 hours as Readings in Communication or Studies in Communication with advisor approval.

**Certificate in Communication Education and Training (12 hrs.)**

<input type="checkbox"/>	COMMGRAD 6045	Seminar in Communication Education	6 hrs.
<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	3 hrs.
<input type="checkbox"/>	COMMGRAD 6027	Seminar in Strategic Communication	3 hrs.

**Certificate in Performance, Rhetoric, and Advocacy (12 hrs.)**

<input type="checkbox"/>	COMMGRAD 6044	Seminar in Performance Studies	3 hrs.
<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	3 hrs.
<input type="checkbox"/>	COMMGRAD 6046	Seminar in Visual and Digital Media	3 hrs.
<input type="checkbox"/>	COMMGRAD 6044 OR	Seminar in Performance Studies	3 hrs.
<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	

**Certificate in Strategic Communication (12 hrs.)**

<input type="checkbox"/>	COMMGRAD 6027	Seminar in Strategic Communication	6 hrs.
<input type="checkbox"/>	COMMGRAD 6045	Seminar in Communication Education	3 hrs.
<input type="checkbox"/>	COMMGRAD 6046	Seminar in Visual and Digital Media	3 hrs.

**Certificate in Visual Communication and Digital Media (12 hrs.)**

<input type="checkbox"/>	COMMGRAD 6046	Seminar in Visual and Digital Media	6 hrs.
<input type="checkbox"/>	COMMGRAD 6044	Seminar in Performance Studies	3 hrs.
<input type="checkbox"/>	COMMGRAD 6014	Seminar in Rhetoric	3 hrs.

**Certificate in Organizational Communication and Inclusive Leadership (12 hrs.)**

<input type="checkbox"/>	COMM 5120	Inclusive Leadership in the Workplace	3 hrs.
<input type="checkbox"/>	COMM 5134	Organizational Cultures and Communication	3 hrs.
<input type="checkbox"/>	COMM PR 5857	Crisis Communication	3 hrs.
<input type="checkbox"/>	COMM 5000	Selected Topics in Communication	3 hrs.