

Western Iowa Technical Community College

Associate of Applied Science (A.A.S.) – Digital Marketing

Transfer guide to the [University of Northern Iowa](#)

Bachelor of Arts (B.A.) – Graphic Technology

1. When will I graduate?

Students transferring to UNI from this A.A.S. program at Western Iowa Tech should **expect to take 72 credits at UNI**. Assuming that the student is starting at UNI during the fall semester, it will take roughly five semesters (two and a half years, a fall/spring/fall/spring/fall sequence), with no summer coursework, to graduate.

Transfer Credit Summary	Credits
A.A.S. credits transferring directly into UNI program	45
Other credits transferring to UNI	3
Total credits transferring towards UNI degree	48
Total credits needed at UNI	72 (120 total)

2. What A.A.S. courses transfer?

Upon completion of this A.A.S. degree, the following courses within the listed program at UNI will be completed:

- TECH 1055 – Graphic Communications Foundations (3 cred.)
- TECH 2070 – Digital Pre-Media (3 cred.)
- COMM 2555 – Interactive Digital Communication I (3 cred.)
- TECH 3169 – Digital Imaging (3 cred.)
- Additional university electives transferring (33 cred.)

3. What other courses transfer?

Other courses built into this A.A.S. curriculum, or open electives, will also transfer to UNI. The following courses are recommended to take at Western Iowa Tech as part of this A.A.S. curriculum:

- SOC 110 – Introduction to Sociology (3 cred.)



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4. What would I study at UNI?

By completing the recommended A.A.A. degree plan, the student would be required to complete the courses in black, listed below, at UNI.

Graphic Technology Core		Cr.
ENGR 1000	Intro. to Eng. & Prof. Practices	3
PHIL 1560	Science, Technology & Ethics	3
TECH 1015	Introduction to Sustainability	3
TECH 1016	Computer-Aided Design	2
TECH 1055	Graphic Comm. Foundations	3
TECH 2070	Digital Pre-Media	3
TECH 2114	Making Cool Stuff	3
TECH 2119	Comp. App. in Technology	3
TECH 2405	Introduction to 3D Design & Prod.	3
COMM 2555	Interactive Digital Communication I	3
TECH 3131	Technical Project Management	3
TECH 3150	Graphic Comm. Imaging	3
TECH 3169	Digital Imaging	3
TECH 3405	Packaging Design & Structure	3
TECH 4093	Graphic Comm. Est. & Mgmt.	3
TECH 4161	Digital Graphic Communication	3
TECH 4184	Digital Imaging II	3
TECH 4187	App. Ind. Supervision & Mgmt.	3
ENGR 4500	Senior Design	3
Total Credits Remaining		44

UNI Foundational Inquiry (UNIFI)		Cr.
WR - Written Communication		3
OC - Oral Communication		3
QR - Quantitative Reasoning		3
HD - Human Condition (Domestic)		3
HG - Human Condition (Global)		3
SR - Scientific Reasoning (with Lab)		4
HE - Human Expression		3
RE - Responsibility		3
UNIFI certificate or UNIFI electives		9
Total UNIFI Credits Remaining		28

Credits needed to earn UNI degree	72
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5. How would I complete my degree?

Based on the remaining coursework, below is a semester-by-semester breakdown of how the student would complete any remaining requirements at UNI.

Fall 1	Cr.
ENGR 1000	3
PHIL 1560	3
TECH 1016	2
TECH 2114	3
UNIFI course	3
Total	14

Fall 2	Cr.
TECH 2405	3
TECH 4187	3
UNIFI course	4
UNIFI course	3
Total	13

Fall 3	Cr.
TECH 4093	3
ENGR 4500	3
UNIFI course	3
UNIFI course	3
UNIFI course	3
Total	15

Spring 1	Cr.
TECH 1015	3
TECH 2119	3
TECH 3131	3
UNIFI course	3
UNIFI course	3
Total	15

Spring 2	Cr.
TECH 3150	3
TECH 3405	3
TECH 4161	3
TECH 4184	3
UNIFI course	3
Total	15

Other Important Information

- This transfer guide is based off of the 2023-2024 academic catalogs at UNI & Western Iowa Technical Community College and includes future adjustments to the UNI curriculum.
- Courses listed in the Remaining UNI Plan of Study section are subject to change at any time and are based on a fall semester start.
- This transfer guide assumes the student is only transferring in coursework from this A.A.S. degree plan. Students **may transfer additional credits to UNI**, which will be evaluated on an individual basis.
- The UNI Foundational Inquiry (UNIFI) at UNI is the collection of general education courses required by the institution to fulfill the universities mission. For more information, visit unifi.uni.edu.