

University of Northern Iowa Department of Communication and Media

Communication Major

2025-2026 Degree Requirements - 42 Hours

Requirements: (21 hrs.)	Credits
<input type="checkbox"/> CM CORE 1001 Digital Toolbox	3
<input type="checkbox"/> CM CORE 2020 Communication Research Methods	3
<input type="checkbox"/> COMM 3155 Professional and Public Communication	3
<input type="checkbox"/> CM CORE 3255 Advocacy Campaigns	3
<input type="checkbox"/> COMM 3455 Creativity, Storytelling, and Identity	3
<input type="checkbox"/> CM CORE 4124 Communication and Media Theories	3
<input type="checkbox"/> CM CORE 3900 Internship in Communication and Media	3

Presentation Skills: Select 1 course (3 hrs.)

<input type="checkbox"/> COMM 2256 Performing Texts OR	3
<input type="checkbox"/> COMM 2257 Argumentation and Debate	

Relational Communication Skills: Select 1 course (3 hrs.)

<input type="checkbox"/> COMM 2344 Interpersonal Communication OR	3
<input type="checkbox"/> COMM 2205 Group Communication OR	
<input type="checkbox"/> COMM 4344 Intercultural Communication (Jr.)	

Communication Analysis Skills: Select 1 course (3 hrs.)

<input type="checkbox"/> COMM 4155 Organizational Communication Assessment (CM CORE 2020; COMM 3055; Jr.) OR	3
<input type="checkbox"/> COMM 4021 Quantitative Research Methods (CM CORE 2020; Jr.) OR	
<input type="checkbox"/> COMM 4022 Qualitative Research Methods (CM CORE 2020; Jr.) OR	
<input type="checkbox"/> COMM 4023 Rhetorical Research Methods (CM CORE 2020; Jr.)	
<input type="checkbox"/> COMM 3001 Seminar in Communication: Topic	3

Select 3 courses from the following Theories and Concepts Courses: (9 hrs.)

<input type="checkbox"/> COMM 2456 Communication and Popular Culture	3	<input type="checkbox"/> COMM 4320 Leadership Communication and Citizenship (Sr.)	3
<input type="checkbox"/> COMM 3000 Selected Topics in Communication (Jr.)	3	<input type="checkbox"/> COMM 4322 Advanced Interpersonal Communication (COMM 2344; Jr.)	3
<input type="checkbox"/> COMM 3055 Organizational Communication	3	<input type="checkbox"/> COMM 4333 Communication and Conflict Management (Jr.)	3
<input type="checkbox"/> COMM 3236/CAP 3128 Ethics in Communication	3	<input type="checkbox"/> COMM 4344 Intercultural Communication (Jr.)	3
<input type="checkbox"/> COMM 3456 Practicing Public Advocacy	3	<input type="checkbox"/> COMM 4346 Gender Issues in Communication (Jr.)	3
<input type="checkbox"/> COMM 4116 Health Communication (Jr.)	3	<input type="checkbox"/> COMM 4347 Family Communication (COMM 2344; Jr.)	3
<input type="checkbox"/> COMM 4120 Inclusive Leadership in the Workplace (Jr.)	3	<input type="checkbox"/> COMM 4412 Performing History (Jr.)	3
<input type="checkbox"/> COMM 4134 Org. Cultures and Communication (Jr.)	3	<input type="checkbox"/> COMM 4444 Communication, Community and Change (Sr.)	3
<input type="checkbox"/> COMM 4211 Rhetoric and Civic Culture (Sr.)	3	<input type="checkbox"/> COMM 4446 Voices from the Margin: Performance, Rhetoric, and Social Change (Jr.)	3
<input type="checkbox"/> COMM 4213 Visual Rhetoric	3	<input type="checkbox"/> COMM 4448 Cultural Performance (Jr.)	3
<input type="checkbox"/> COMM 4216 Political Communication (Jr.)	3	<input type="checkbox"/> COMM 4544 Digital Culture and Communication (Jr.)	3
<input type="checkbox"/> COMM 4217 Freedom of Speech (Jr.)	3	<input type="checkbox"/> COMM 4559 Communication Education and Training (Jr.)	3
<input type="checkbox"/> COMM 4218 Persuasion	3	<input type="checkbox"/> COMM 4909 Readings in Performance Studies (COMM 2256; COMM 4448; Jr.)	3
<input type="checkbox"/> COMM 4311 Nonverbal Communication (Jr.)	3		

Students should regularly meet with their academic advisor to plan their specific semester schedule.

Communication Major: Sample Plan of Study

Freshman Fall			
COMM 1000	Oral Communication	3 hrs.	
	UNIFI/General Education or University Electives	12 hrs.	
		Total	15 hrs.
Freshman Spring			
COMM 2344 OR	Interpersonal Communication	3 hrs.	
COMM 2205	Group Communication		
COMM 4344	Intercultural Communication		
	UNIFI/General Education or University Electives	12 hrs.	
		Total	15 hrs.
Sophomore Fall			
CM CORE 1001	Digital Toolbox	3 hrs.	
CM CORE 2020	Communication Research Methods	3 hrs.	
	UNIFI/General Education or University Electives	9 hrs.	
		Total	15 hrs.
Sophomore Spring			
COMM 3155	Professional and Public Communication	3 hrs.	
COMM 2256 OR	Performing Texts	3 hrs.	
COMM 2257	Argumentation and Debate		
	UNIFI/General Education or University Electives	10 hrs.	
		Total	16 hrs.
Junior Fall			
CM CORE 3255	Advocacy Campaigns	3 hrs.	
	Major Theories and Concepts Course	3 hrs.	
CM CORE 4124	Communication and Media Theories	3 hrs.	
	UNIFI/General Education or University Electives	6 hrs.	
		Total	15 hrs.
Junior Spring			
COMM 4155 OR	Organizational Communication Assessment (CM CORE 2020, COMM 3055; Jr.)		
COMM 4021 OR	Quantitative Research Methods (CM CORE 2020; Jr.)	3 hrs.	
COMM 4022 OR	Qualitative Research Methods (CM CORE 2020; Jr.)		
COMM 4023	Rhetorical Research Methods (CM CORE 2020 or ENGLISH 2120; Jr.)		
COMM 3455	Creativity, Storytelling and Identity	3 hrs.	
	UNIFI/General Education or University Electives	8 hrs.	
		Total	14 hrs.
Senior Fall			
CM CORE 3900	Internship in Communication and Media	3 hrs.	
	Major Theories and Concepts Course	3 hrs.	
	UNIFI/General Education or University Electives	9 hrs.	
		Total	15 hrs.
Senior Spring			
	Major Theories and Concepts Course	3 hrs.	
COMM 3001	Seminar in Communication: Topic	3 hrs.	
	UNIFI/General Education or University Electives	9 hrs.	
		Total	15 hrs.
Total Hours			120 hrs.

For more information, please contact:

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University of Northern Iowa.

Department of Communication & Media