

University of Northern Iowa Department of Communication and Media
Digital Media Major: Journalism Emphasis
2025-2026 Degree Requirements – 49 hours

Required Department Core Courses: (21 hrs.)	Credits
<input type="checkbox"/> CM CORE 1001 Digital Toolbox	3
<input type="checkbox"/> CM CORE 1010 Mass Communication and Society	3
<input type="checkbox"/> COMM 3155 Professional and Public Communication	3
<input type="checkbox"/> CM CORE 3255 Advocacy Campaigns	3
<input type="checkbox"/> COMM 3455 Creativity, Storytelling, and Identity	3
<input type="checkbox"/> CM CORE 4124 Communication and Media Theories	3
<input type="checkbox"/> CM CORE 3900 Internship in Communication and Media	3

Required Courses: Digital Media (7 hrs.)	
<input type="checkbox"/> COMM DM 1652 Writing for Digital Media	3
<input type="checkbox"/> COMM DM 2950 Applied Digital Media	1
<input type="checkbox"/> COMM DM 4630 Digital Media Law and Ethics (Jr.)	3

Required Course: Communication (3 hrs.)	
<input type="checkbox"/> COMM 3555 Interactive Digital Communication (CM CORE 1001)	3

Required Courses: Digital Media (12 hrs.)	
<input type="checkbox"/> COMM DM 1620 Fundamentals of Journalism	3
<input type="checkbox"/> COMM DM 2653 News Writing for Media (CM CORE 1010; COMM DM 1620)	3
<input type="checkbox"/> COMM DM 3659 Editing and Design (COMM 2653 or consent of instructor)	3
<input type="checkbox"/> COMM DM 4650 Advanced News Writing and Reporting (COMM DM 2653; Jr.)	3

Electives (6 hrs.)	
<input type="checkbox"/> COMM DM 2651 Digital Media Production II (CM CORE 1001; COMM DM 1652)	3
<input type="checkbox"/> COMM DM 2950 Applied Digital Media	1
<input type="checkbox"/> COMM DM 3651 Advanced Digital Media Production: Television News (CM CORE 1001; COMM DM 2651)	3
<input type="checkbox"/> COMM DM 3652 Advanced Digital Media Production: Documentary (CM CORE 1001; COMM DM 2651)	3
<input type="checkbox"/> COMM DM 3658 Digital Journalism: Topic (CM CORE 1001; COMM DM 1652 or COMM DM 2653)	3
<input type="checkbox"/> COMM DM 3660 Sports Journalism (CM CORE 1001; COMM DM 2653)	3
<input type="checkbox"/> COMM DM 4644 Global Media: Topic (CM CORE 1010; Jr.)	3
<input type="checkbox"/> COMM DM 4651 Digital Media Practicum: Topic (COMM DM 3651, or 3652, or 3653, or 3654, or 3655)	3
<input type="checkbox"/> COMM DM 4655 Photojournalism (COMM DM 2653 or consent of instructor; Jr.)	3
<input type="checkbox"/> COMM DM 4656 Feature Writing (COMM DM 2653 or consent of instructor; Jr.)	3
<input type="checkbox"/> COMM 4558 Interactive Digital Visualization: Topic (CM CORE 1001, COMM 3555; Jr.)	3

For more information, please contact:

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Digital Media Major: Journalism Emphasis

Sample Plan of Study

Freshman Fall

COMM 1000	Oral Communication	3 hrs.
CM CORE 1001	Digital Toolbox	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Freshman Spring

ENGLISH 1005 (or equivalent)	College Writing and Research (or equivalent)	3 hrs.
CM CORE 1010	Mass Communication and Society	3 hrs.
COMM DM 1620	Fundamentals of Journalism	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Sophomore Fall

COMM 3555	Interactive Digital Communication	3 hrs.
COMM DM 1652	Writing for Digital Media	3 hrs.
COMM DM 2653	News Writing and Reporting	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Sophomore Spring

CM CORE 3155	Professional and Public Communication	3 hrs.
COMM DM 3659	Editing and Design (COMM DM 2653 or instructor consent)	3 hrs.
CM CORE 3255	Advocacy Campaigns	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Junior Fall

COMM DM 4650	Advanced Newswriting and Reporting (COMM DM 2653; Jr.)	3 hrs.
COMM DM 2950	Applied Digital Media	1 hr.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		16 hrs.

Junior Spring

CM CORE 4124	Communication and Media Theories	3 hrs.
COMM DM 4630	Digital Media Law and Ethics (Jr.)	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Senior Fall

CM CORE 3900	Internship in Communication and Media (Jr.; Intern coordinator approval)	3 hrs.
COMM 3455	Creativity, Storytelling and Identity	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Senior Spring

Major Elective	3 hrs.
UNIFI/General Elective or University Electives	11 hrs.
Total	14 hrs.

Total Hours 120 hrs.

* University Electives may be used toward a minor

Students should regularly meet with their academic advisor to plan their specific semester schedule.