University of Northern Iowa Department of Communication and Media: Political Communication Major

2025-2026 Degree Requirements - 39 Hours; Joint Major with Political Science

Required Core Courses: (12 hrs.)	Credits	Required Courses: Political Science (9 hrs.)	Credits
COMM 4211 Rhetoric and Civic Culture (sr.)	3 hrs.	POL AMER 1014 Power and Politics (Domestic UNIFI Req.)	3 hrs.
COMM 4216 Political Communication OR	3 hrs.	POL AMER 3112 Campaigns and Elections	3 hrs.
POL AMER 4160 Political Communication (Jr.)			
COMM 4444 Communication, Community,	3 hrs.	POL AMER 3150 Public Opinion and Voting Behavior	3 hrs.
and Change (sr.)			
CM CORE 1010 Mass Communication and	3 hrs.		
Society			

Methodology (3 hrs.)	Credits	Internship in Comm. and Media/ Political Science (3 hrs.)	Credits
Select 1 of the following from Comm. and Media	/ Pol. Science	CM CORE 3900 Internship in Communication and	3 hrs.
		Media (Jr., Internship coordinator approval) OR	
CM CORE 2020 Communication	3 hrs.	POL GEN 3181 Internship in Politics (POL GEN 2010; 15 hrs. of	
Research Methods		Pol. Sci., Pol. Comm. or Public Admin. major)	
COMM 4023 Rhetorical Research	3 hrs.		
Methods (CM CORE 2020; Jr.)			
POL GEN 2010 Analyzing Politics	3 hrs.		

Electives (12 hrs.); Choose 2 courses from Communication and Media and 2 courses from Political Science from the following list:

Communication and Media (6 hrs.)	Credits	Political Science (6 hrs.)	Credits
COMM 2257 Argumentation and Debate	3 hrs.	D POL AMER 2131 American State Politics	3 hrs.
COMM 3055 Organizational Communication	3 hrs.	3 hrs. POL AMER 3132 Community Politics	
COMM 4217 Freedom of Speech (Jr.)	3 hrs.	D POL AMER 3134 Congress: The First Branch (POL AMER 1014)	3 hrs.
COMM 4218 Persuasion (Jr.)	3 hrs.	D POL AMER 3144 Civil Rights and Liberties	3 hrs.
COMM 4333 Communication and Conflict Management (Jr.)	3 hrs.	POL AMER 3151 Modern Presidency (POL AMER 1014)	3 hrs.
COMM 4344 Intercultural Communication (Jr.)	3 hrs.	DPOL AMER 3166 Political Parties and Interest Groups (POL AMER 1014)	3 hrs.
COMM 4446 Voices from the Margin: Performance, Rhetoric, and Social Change (Jr.)	3 hrs.	POL AMER 4143 Citizen Participation and Civic Engagement (Jr.)	3 hrs.
COMM 4544 Digital Culture and Communication (Jr.)	3 hrs.	DPOL AMER 4177 Political Psychology (Jr.)	3 hrs.
COMM DM 1611 Media and Power	3 hrs.	D POL INTL 3126 Human Rights	3 hrs.
COMM 4630 Digital Media Law and Ethics (Jr.)	3 hrs.	POL INTL 3143 International Law	3 hrs.
COMM DM 4644 Global Media: Topic (Jr.)	3 hrs.		
COMM PR 1811 Principles of Public Relations	3 hrs.		

For more information, please contact: Ari Sullivan, Academic Advisor Email: Ari.Sullivan@uni.edu



University of Northern Iowa. Department of Communication & Media

Political Communication Major: Sample Plan of Study

Freshman Fall			
POL AMER 1014	Power & Politics in the US		3 hrs.
	UNIFI/General Education or University Electives		12 hrs.
		Total	15 hrs.
Freshman Spring			
CM CORE 1010	Mass Communication and Society		3 hrs.
	UNIFI/General Education or University Electives		12 hrs.
		Total	15 hrs.
Sophomore Fall			
CM CORE 2020 OR	Communication Research Methods		
COMM 4023 OR	Rhetorical Research Methods (COMM COR 2020 or ENGLISH 2120; Jr.)		3 hrs.
POL GEN 2010	Analyzing Politics		51115.
FOLGEN 2010			12 hrs.
	UNIFI/General Education or University Electives	Total	12 nrs. 15 hrs.
		Total	13 1112.
Sophomore Spring			
	Communication and Media Elective (or Political Comm. Elective; see reverse side)		3 hrs.
	UNIFI/General Education or University Electives		12 hrs.
		Total	15 hrs.
Junior Fall			
POL AMER 3112	Campaigns and Elections		3 hrs.
POL AMER 4160	Political Communication (or COMM 4216; Jr.)		3 hrs.
COMM 4444	Communication, Community, and Change		3 hrs.
000000 4444	UNIFI/General Education or University Electives		6 hrs.
	UNIFI/General Education of University Electives	Total	5 hrs. 15 hrs.
		Total	15 1115.
Junior Spring			
COMM 4211	Rhetoric and Civic Culture		3 hrs.
POL AMER 3150	Public Opinion and Voting Behavior		3 hrs.
	Political Communication Elective/Political Science Elective (see reverse side)		3 hrs.
	UNIFI/General Education or University Electives		6 hrs.
		Total	15 hrs.
Senior Fall			
CM CORE 3900 OR	Internship in Communication and Media (Jr.; Intern coordinator approval)		
POL GEN 3181	Internship in Politics (POL GEN 2010; 15 hrs. of political science; Jr; dept. consent)		3 hrs.
	Political Communication elective/Communication & Media course		3 hrs.
	Political Communication Elective/Political Science Elective (see reverse side)		3 hrs.
	UNIFI/General Education or University Electives		6 hrs.
		Total	15hrs.
Senior Spring			
Jennor Shrink	Political Communication Elective/Communication and Media Elective (see		3 hrs.
	reverse side)		
	Political Communication Elective/Political Science Elective (see reverse side)		3 hrs.
	UNIFI/General Education or University Electives		9 hrs.
		Total	15 hrs.
	Tota	al Hours	120 hrs.

Students should regularly meet with their academic advisor to plan their specific semester schedule.