

University of Northern Iowa
Department of Communication and Media—Interactive Digital Studies Minor
2025-2026 Minor Requirements—27-29 hours

What is a Minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors.

To Fully Declare an Interactive Digital Studies Minor:

- ✓ File a new Declaration of Curriculum in order to declare a major or minor

For more information, please contact:

Ari Sullivan, Academic Advisor

Email: Ari.Sullivan@uni.edu

Required Courses: Interactive Digital Studies (12 hrs.)

Credits

☐	CM CORE 1001	Digital Toolbox	3 hrs.
☐	COMM 3155	Professional and Public Communication	3 hrs.
☐	COMM 3555	Interactive Digital Communication (CM CORE 1001)	3 hrs.
☐	COMM 4544 OR	Digital Culture and Communication (Jr.)	3 hrs.
☐	CM CORE 1010	Mass Communication and Society	

Electives: Select 1 bundle (emphasis) from the following (15-17 hrs.)

Digital Visualization (15 hrs.)

☐	COMM 4558	Interactive Digital Visualization: Topic (CM CORE 1001, COMM 3555; Jr.; Repeat for 6 hrs.)	6 hrs.
☐	COMM DM 1611 OR	Media and Power	3 hrs.
☐	COMM 4213	Visual Rhetoric (One of: CM CORE 1010, CM CORE 2020, CM CORE 1001, COMM DM 1611, ENGLISH 2120, ART HIST 1004, ART 1002)	
☐	COMM DM 3659	Editing and Design (COMM DM 2653 or Instructor consent)	3 hrs.
☐	COMM DM 4655 OR	Photojournalism	3 hrs.
☐	COMM 3455	Creativity, Storytelling and Identity	

Digital Computation (17 hrs.)

☐	CS 1510	Introduction to Computing	4 hrs.
☐	CS 1520	Data Structures (CS 1510 or department approval; Prereq. or coreq. CS 1800 or department approval)	4 hrs.
☐	CS 2530	Intermediate Computing (CS 1510; CS 1520; or department approval)	3 hrs.
☐	CS 3110	Web Application Development (CS 1520; CS 1100 or COMM 3555)	3 hrs.
☐	CS 3120	User Interface Design (Department approval; Jr.)	3 hrs.

Digital Writing (15 hrs.)

☐	ENGLISH 2770	Introduction to Workplace Writing	3 hrs.
☐	ENGLISH 4025 OR	Theory & Practice of Writing (Jr.)	3 hrs.
☐	ENGLISH 4040	Digital Writing: Theory & Practice (Jr.)	
☐	ENGLISH 4770 OR	Applied Writing: Proposals & Grants (MGMT 2080 or ENGLISH 2770 or instructor consent; Jr.)	3 hrs.
☐	ENGLISH 4785	Applied Writing: Proposals & Grants Projects, Grants, & Careers (Prereq. or coreq.: ENGLISH 2770 or instructor consent; Jr.)	

Select 2 (6 hrs.):

☐	ENGLISH 4160	Issues in Digital Humanities (Jr.)	3 hrs.
☐	ENGLISH 4672	Electronic Literature (COMM 2555 or ENGLISH 2120 or instructor consent; Jr.)	3 hrs.
☐	ENGLISH 4765	Applied Writing: Workplace Communication (MGMT 2080 or ENGLISH 2770 or instructor consent; Jr.)	3 hrs.
☐	ENGLISH 4775	Applied Writing: Specialized Documents (MGMT 2080 or ENGLISH 2770 or instructor consent; Jr.)	3 hrs.

Digital Music (15 hrs.)

☐	MUS THEO 1300	Topics in Music Composition (electronic composition section)	2 hrs.
☐	MUS THEO 3220	Music & Technology (Jr.)	4 hrs.
☐	MUS THEO 3230	Music Technology, Advanced (C or higher in MUS THEO 3220; Jr.)	4 hrs.
☐	Music Elective		1 hr.

Select 2:

☐	MUS THEO 1100	Introduction to Music Theory	2 hrs.
☐	MUS THEO 1110	Theory I	2 hrs.
☐	MUS THEO 1120	Theory II (C or higher in MUS THEO 1110)	2 hrs.

(Continued on back)

Digital Imaging (15 hrs.)

☐	TECH 1055	Graphic Communications Foundations	3 hrs.
☐	TECH 2070	Digital Pre-Media (TECH 1055)	3 hrs.
☐	TECH 3150	Graphic Communication Imaging (TECH 2070; Jr.)	3 hrs.
☐	TECH 3169	Digital Imaging (TECH 2070)	3 hrs.
☐	TECH 4184	Digital Imaging II (TECH 3169; Jr.)	3 hrs.

Digital Advertising (15 hrs.)

☐	ECON 1031 OR	Introduction to Business Economics	3 hrs.
☐	ECON 1041	Principles of Macroeconomics	
☐	MKTG 2110	Principles of Marketing (ECON 1031 or 1041)	3 hrs.
☐	MKTG 3143	Advertising and Promotion (MKTG 2110, ECON 1031 or 1041, Jr.)	3 hrs.
☐	MKTG 3146	Digital Advertising (MKTG 2110, ECON 1031 or 1041, Jr.)	3 hrs.
☐	MKTG 3148 OR	Digital Customer Experience (MKTG 2110 or instructor consent)	3 hrs.
☐	ENTR 3583 OR	Entrepreneurship (ENTR 2010; Jr.)	
☐	MKTG 4150	Advertising Campaign Development (MKTG 2110; ECON 1031 or 1041; MKTG 3143 or 3146 or instructor approval; Jr.)	

Digital History (15 hrs.)

☐	COMM 4412	Performing History (CM CORE 1001; Jr.)	3 hrs.
☐	COMM 4558	Introduction to Digital Visualization: Topic (CM CORE 1001; Jr.; Prereq or coreq: COMM 3555)	3 hrs.
☐	HIST 1010	Introduction to Historical Skills	3 hrs.
☐	HIST 3020	Introduction to Museum Studies (Jr.)	3 hrs.
☐	HIST 4010	Introduction to Public History (Jr.)	3 hrs.

Web Development (15 hrs.)

☐	COMM 4558	Introduction to Digital Visualization: Topic (CM CORE 1001; Jr.; Prereq or coreq: COMM 3555)	3 hrs.
☐	CS 1100	Web Development: Client-Side Coding	3 hrs.
☐	CS 2100	Web Development: Server-Side Coding (CS 1100 or instructor consent)	3 hrs.
☐	CS 3120	User Interface Design (Department approval; Jr.)	3 hrs.
☐	MKTG 3148	Digital Customer Experience (MKTG 2110 or instructor consent)	3 hrs.

Digital Video (15 hrs.)

☐	COMM DM 1652 OR	Writing for Digital Media	3 hrs.
☐	COMM 3455	Creativity, Storytelling and Identity	
☐	COMM DM 2651	Digital Media Production II (CM CORE 1001; COMM DM 1652)	3 hrs.
☐	COMM DM 2653 OR	News writing and Reporting (CM Core 1010 or instructor approval)	3 hrs.
☐	COMM DM 4650	Advanced News Writing and Reporting (COMM DM 2653; Jr.)	
☐	COMM DM 3658	Digital Journalism: Topic (CM CORE 1001; COMM DM 1652 or COMM DM 2653)	3 hrs.
☐	COMM DM 4630 OR	Digital Media Law and Ethics (Jr.)	3 hrs.
☐	COMM DM 4644	Global Media (CM CORE 1010; Jr.)	

Digital Mapping (15 hrs.)

☐	GEOG 1310	Digital Earth	3 hrs.
☐	GEOG 2320	Drones for Mapping and Communication	3 hrs.
☐	GEOG 2410	Geographic Information Systems I	3 hrs.
☐	GEOG 4355	Web Mapping and Data Visualization (GEOG 1310 or GEOG 2410 or instructor consent; Jr.)	3 hrs.
☐	GEOG 4360	Cartographic Design (Jr.)	3 hrs.

Students should regularly meet with their academic advisor to plan their specific semester schedule.

For more information, please contact:

Ari Sullivan, Academic Advisor

Email: Ari.Sullivan@uni.edu



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