

University of Northern Iowa
Department of Communication and Media—Sports Communication Minor
2025-2026 Minor Requirements – 16-18 hours

What is a Minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

To Fully Declare a Sports Communication Minor:

- ✓ File a new Declaration of Curriculum in order to declare a major or minor

Required (13-15 hrs.)

<input type="checkbox"/>	CM CORE 1001	Digital Toolbox	3 hrs.
<input type="checkbox"/>	COMM DM 3660	Sports Journalism (CM CORE 1001)	3 hrs.
<input type="checkbox"/>	COMM PR 4858	Sports Public Relations (Jr.)	3 hrs.
<input type="checkbox"/>	COMM 3236 OR	Ethics in Communication	3 hrs.
<input type="checkbox"/>	COMM 4120 OR	Inclusive Leadership in the Workplace (Jr.)	
<input type="checkbox"/>	COMM 4344 OR	Intercultural Communication (Jr.)	
<input type="checkbox"/>	COMM 4346	Gender Issues in Communication (Jr.)	
<input type="checkbox"/>	COMM DM 2950 * OR	Applied Digital Media (Instructor Consent; 1hr., May repeat 4 hrs. max)	1-3 hrs.
<input type="checkbox"/>	COMM PR 1840 * OR	Applied Public Relations (Instructor Consent; 1hr., May repeat 2 hrs. max)	
<input type="checkbox"/>	CM CORE 3900 *	Internship in Communication and Media (Jr; Internship Coordinator Approval; 1hr., May repeat 6 hrs. max)	

** This experience should be related to sports communication and students should get prior approval from course instructor.*

Electives: Select 1 of the following courses (3 hrs.)

<input type="checkbox"/>	COMM 2205	Group Communication	3 hrs.
<input type="checkbox"/>	COMM 3055	Organizational Communication	3 hrs.
<input type="checkbox"/>	COMM 3236	Ethics in Communication	3 hrs.
<input type="checkbox"/>	COMM 4120	Inclusive Leadership in the Workplace (Jr.)	3 hrs.
<input type="checkbox"/>	COMM 4344	Intercultural Communication (Jr.)	3 hrs.
<input type="checkbox"/>	COMM 4346	Gender Issues in Communication (Jr.)	3 hrs.
<input type="checkbox"/>	COMM DM 1620	Fundamentals of Journalism	3 hrs.
<input type="checkbox"/>	COMM DM 1652	Writing for Digital Media	3 hrs.
<input type="checkbox"/>	COMM PR 1811	Principles of Public Relations	3 hrs.
<input type="checkbox"/>	COMM PR 4811	Public Relations: Cases and Studies (Sr. Standing OR Instructor Consent)	3 hrs.
<input type="checkbox"/>	COMM PR 4856	Special Events Planning (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4857	Crisis Communication (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4859	Social Media (Jr.)	3 hrs.

Students should regularly meet with their academic advisor to plan their specific semester schedule.

For more information, please contact:

Ari Sullivan, Academic Advisor
Email: Ari.Aullivan@uni.edu

