

University of Northern Iowa Department of Communication and Media

Communication Major

2024-2025 Degree Requirements - 42 Hours

| Requirements: (21 hrs.) | Credits |
|--|---------|
| <input type="checkbox"/> CM CORE 1001 Digital Toolbox | 3 |
| <input type="checkbox"/> CM CORE 2020 Communication Research Methods | 3 |
| <input type="checkbox"/> COMM 3155 Professional and Public Communication | 3 |
| <input type="checkbox"/> CM CORE 3255 Advocacy Campaigns | 3 |
| <input type="checkbox"/> COMM 3455 Creativity, Storytelling, and Identity | 3 |
| <input type="checkbox"/> CM CORE 4124 Communication and Media Theories | 3 |
| <input type="checkbox"/> COMM 3900 Internship in Communication | 3 |

Presentation Skills: Select 1 course (3 hrs.)

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|--|---|
| <input type="checkbox"/> COMM 2256 Performing Texts OR | 3 |
| <input type="checkbox"/> COMM 2257 Argumentation and Debate | |

Relational Communication Skills: Select 1 course (3 hrs.)

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|---|---|
| <input type="checkbox"/> COMM 2344 Interpersonal Communication OR | 3 |
| <input type="checkbox"/> COMM 2205 Group Communication OR | |
| <input type="checkbox"/> COMM 4344 Intercultural Communication (Jr.) | |

Communication Analysis Skills: Select 1 course (3 hrs.)

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|--|---|
| <input type="checkbox"/> COMM 4155 Organizational Communication Assessment (CM CORE 2020; COMM 3055; Jr.) OR | 3 |
| <input type="checkbox"/> COMM 4021 Quantitative Research Methods (CM CORE 2020; Jr.) OR | |
| <input type="checkbox"/> COMM 4022 Qualitative Research Methods (CM CORE 2020; Jr.) OR | |
| <input type="checkbox"/> COMM 4023 Rhetorical Research Methods (CM CORE 2020; Jr.) | |
| <input type="checkbox"/> COMM 3001 Seminar in Communication: Topic | 3 |

Select 3 courses from the following Theories and Concepts Courses: (9 hrs.)

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|---|---|--|---|
| <input type="checkbox"/> COMM 2456 Communication and Popular Culture | 3 | <input type="checkbox"/> COMM 4320 Leadership Communication and Citizenship (Sr.) | 3 |
| <input type="checkbox"/> COMM 3000 Selected Topics in Communication (Jr.) | 3 | <input type="checkbox"/> COMM 4322 Advanced Interpersonal Communication (COMM 2344; Jr.) | 3 |
| <input type="checkbox"/> COMM 3055 Organizational Communication | 3 | <input type="checkbox"/> COMM 4333 Communication and Conflict Management (Jr.) | 3 |
| <input type="checkbox"/> COMM 3236/CAP 3128 Ethics in Communication | 3 | <input type="checkbox"/> COMM 4344 Intercultural Communication (Jr.) | 3 |
| <input type="checkbox"/> COMM 3456 Practicing Public Advocacy | 3 | <input type="checkbox"/> COMM 4346 Gender Issues in Communication (Jr.) | 3 |
| <input type="checkbox"/> COMM 4116 Health Communication (Jr.) | 3 | <input type="checkbox"/> COMM 4347 Family Communication (COMM 2344; Jr.) | 3 |
| <input type="checkbox"/> COMM 4120 Inclusive Leadership in the Workplace (Jr.) | 3 | <input type="checkbox"/> COMM 4412 Performing History (Jr.) | 3 |
| <input type="checkbox"/> COMM 4134 Org. Cultures and Communication (Jr.) | 3 | <input type="checkbox"/> COMM 4444 Communication, Community and Change (Sr.) | 3 |
| <input type="checkbox"/> COMM 4211 Rhetoric and Civic Culture (Sr.) | 3 | <input type="checkbox"/> COMM 4446 Voices from the Margin: Performance, Rhetoric, and Social Change (Jr.) | 3 |
| <input type="checkbox"/> COMM 4213 Visual Rhetoric | 3 | <input type="checkbox"/> COMM 4448 Cultural Performance (Jr.) | 3 |
| <input type="checkbox"/> COMM 4216 Political Communication (Jr.) | 3 | <input type="checkbox"/> COMM 4544 Digital Culture and Communication (Jr.) | 3 |
| <input type="checkbox"/> COMM 4217 Freedom of Speech (Jr.) | 3 | <input type="checkbox"/> COMM 4559 Communication Education and Training (Jr.) | 3 |
| <input type="checkbox"/> COMM 4218 Persuasion | 3 | <input type="checkbox"/> COMM 4909 Readings in Performance Studies (COMM 2256; COMM 4448; Jr.) | 3 |
| <input type="checkbox"/> COMM 4311 Nonverbal Communication (Jr.) | 3 | | |

Communication Major: Plan of Study

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|----------------------|---|-------|---------|
| Freshman Fall | | | |
| COMM 1000 | Oral Communication | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 12 hrs. |
| | | Total | 15 hrs. |

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| Freshman Spring | | | |
| COMM 2344 OR | Interpersonal Communication | | 3 hrs. |
| COMM 2205 | Group Communication | | |
| COMM 4344 | Intercultural Communication | | |
| | UNIFI/General Education or University Electives | | 12 hrs. |
| | | Total | 15 hrs. |

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| Sophomore Fall | | | |
| CM CORE 1001 | Digital Toolbox | | 3 hrs. |
| CM CORE 2020 | Communication Research Methods | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 9 hrs. |
| | | Total | 15 hrs. |

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| Sophomore Spring | | | |
| COMM 3155 | Professional and Public Communication | | 3 hrs. |
| COMM 2256 OR | Performing Texts | | 3 hrs. |
| COMM 2257 | Argumentation and Debate | | |
| | UNIFI/General Education or University Electives | | 10 hrs. |
| | | Total | 16 hrs. |

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| Junior Fall | | | |
| CM CORE 3255 | Advocacy Campaigns | | 3 hrs. |
| | Major Theories and Concepts Course | | 3 hrs. |
| CM CORE 4124 | Communication and Media Theories | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 6 hrs. |
| | | Total | 15 hrs. |

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| Junior Spring | | | |
| COMM 4155 OR | Organizational Communication Assessment (CM CORE 2020, COMM 3055; Jr.) | | |
| COMM 4021 OR | Quantitative Research Methods (CM CORE 2020; Jr.) | | 3 hrs. |
| COMM 4022 OR | Qualitative Research Methods (CM CORE 2020; Jr.) | | |
| COMM 4023 | Rhetorical Research Methods (CM CORE 2020 or ENGLISH 2120; Jr.) | | |
| COMM 3455 | Creativity, Storytelling and Identity | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 8 hrs. |
| | | Total | 14 hrs. |

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| Senior Fall | | | |
| COMM 3900 | Internship in Communication | | 3 hrs. |
| | Major Theories and Concepts Course | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 9 hrs. |
| | | Total | 15 hrs. |

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| Senior Spring | | | |
| COMM 3001 | Major Theories and Concepts Course | | 3 hrs. |
| | Seminar in Communication: Topic | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 9 hrs. |
| | | Total | 15 hrs. |

Total Hours 120 hrs.

For more information, please contact:

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 Email: Lori.Johnson@uni.edu



University of Northern Iowa.
 Department of Communication & Media