

**University of Northern Iowa Department of Communication and Media**  
**Digital Media Major: Journalism Emphasis**  
**2024-2025 Degree Requirements – 49 hours**

<b>Required Department Core Courses: (21 hrs.)</b>	<b>Credits</b>
<input type="checkbox"/> <b>CM CORE 1001</b> Digital Toolbox	3
<input type="checkbox"/> <b>CM CORE 1010</b> Mass Communication and Society	3
<input type="checkbox"/> <b>COMM 3155</b> Professional and Public Communication	3
<input type="checkbox"/> <b>CM CORE 3255</b> Advocacy Campaigns	3
<input type="checkbox"/> <b>COMM 3455</b> Creativity, Storytelling, and Identity	3
<input type="checkbox"/> <b>CM CORE 4124</b> Communication and Media Theories	3
<input type="checkbox"/> <b>COMM DM 3900</b> Internship in Digital Media	3

<b>Required Courses: Digital Media (7 hrs.)</b>	
<input type="checkbox"/> <b>COMM DM 1652</b> Writing for Digital Media	3
<input type="checkbox"/> <b>COMM DM 2950</b> Applied Digital Media <b>OR</b>	1
<input type="checkbox"/> <b>COMM DM 3950</b> Advanced Applied Digital Media	
<input type="checkbox"/> <b>COMM DM 4630</b> Digital Media Law and Ethics (Jr.)	3

<b>Required Course: Communication (3 hrs.)</b>	
<input type="checkbox"/> <b>COMM 3555</b> Interactive Digital Communication (CM CORE 1001)	3

<b>Required Courses: Digital Media (12 hrs.)</b>	
<input type="checkbox"/> <b>COMM DM 1620</b> Fundamentals of Journalism	3
<input type="checkbox"/> <b>COMM DM 2653</b> News Writing for Media (CM CORE 1010; COMM DM 1620)	3
<input type="checkbox"/> <b>COMM DM 3659</b> Editing and Design (COMM 2653 or consent of instructor)	3
<input type="checkbox"/> <b>COMM DM 4650</b> Advanced News Writing and Reporting (COMM DM 2653; Jr.)	3

<b>Electives (6 hrs.)</b>	
<input type="checkbox"/> <b>COMM DM 2651</b> Digital Media Production II (CM CORE 1001; COMM DM 1652)	3
<input type="checkbox"/> <b>COMM DM 2950</b> Applied Digital Media	1
<input type="checkbox"/> <b>COMM DM 3651</b> Advanced Digital Media Production: Television News (CM CORE 1001; COMM DM 2651)	3
<input type="checkbox"/> <b>COMM DM 3652</b> Advanced Digital Media Production: Documentary (CM CORE 1001; COMM DM 2651)	3
<input type="checkbox"/> <b>COMM DM 3658</b> Digital Journalism: Topic (CM CORE 1001; COMM DM 1652 or COMM DM 2653)	3
<input type="checkbox"/> <b>COMM DM 3660</b> Sports Journalism (CM CORE 1001; COMM DM 2653)	3
<input type="checkbox"/> <b>COMM DM 3950</b> Advanced Applied Digital Media	1
<input type="checkbox"/> <b>COMM DM 4644</b> Global Media: Topic (CM CORE 1010; Jr.)	3
<input type="checkbox"/> <b>COMM DM 4651</b> Digital Media Practicum: Topic (COMM DM 3651, or 3652, or 3653, or 3654, or 3655)	3
<input type="checkbox"/> <b>COMM DM 4655</b> Photojournalism (COMM DM 2653 or consent of instructor; Jr.)	3
<input type="checkbox"/> <b>COMM DM 4656</b> Feature Writing (COMM DM 2653 or consent of instructor; Jr.)	3
<input type="checkbox"/> <b>COMM 4558</b> Interactive Digital Visualization: Topic (CM CORE 1001, COMM 3555; Jr.)	3

**For more information, please contact:**  
 Lori Johnson, Advising Coordinator  
 Email: [Lori.Johnson@uni.edu](mailto:Lori.Johnson@uni.edu)



## Digital Media Major: Journalism Emphasis Plan of Study

### Freshman Fall

COMM 1000	Oral Communication	3 hrs.
CM CORE 1001	Digital Toolbox	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
<b>Total</b>		<b>16 hrs.</b>

### Freshman Spring

ENGLISH 1005 (or equivalent)	College Writing and Research (or equivalent)	3 hrs.
CM CORE 1010	Mass Communication and Society	3 hrs.
COMM DM 1620	Fundamentals of Journalism	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
<b>Total</b>		<b>15 hrs.</b>

### Sophomore Fall

COMM 3555	Interactive Digital Communication	3 hrs.
COMM DM 1652	Writing for Digital Media	3 hrs.
COMM DM 2653	News Writing and Reporting	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
<b>Total</b>		<b>15 hrs.</b>

### Sophomore Spring

CM CORE 3155	Professional and Public Communication	3 hrs.
COMM DM 3659	Editing and Design (COMM DM 2653 or instructor consent)	3 hrs.
CM CORE 3255	Advocacy Campaigns	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
<b>Total</b>		<b>15 hrs.</b>

### Junior Fall

COMM DM 4650	Advanced Newswriting and Reporting (COMM DM 2653; Jr.)	3 hrs.
COMM DM 2950	Applied Digital Media (or COMM DM 3950 Advanced Digital Media)	1 hr.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
<b>Total</b>		<b>16 hrs.</b>

### Junior Spring

CM CORE 4124	Communication and Media Theories	3 hrs.
COMM DM 4630	Digital Media Law, and Ethics (Jr.)	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
<b>Total</b>		<b>15 hrs.</b>

### Senior Fall

COMM DM 3900	Internship (Jr.; Internship coordinator approval)	3 hrs.
COMM 3455	Creativity, Storytelling and Identity	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
<b>Total</b>		<b>15 hrs.</b>

### Senior Spring

	Major Elective	3 hrs.
	UNIFI/General Elective or University Elective	11 hrs.
<b>Total</b>		<b>14 hrs.</b>

**Total Hours 120 hrs.**

\* University Electives may be used toward a minor