

University of Northern Iowa Department of Communication and Media
Digital Media Major: Production Emphasis
2024-2025 Degree Requirements—49 hours

Required Core Courses (21 hrs.)

<input type="checkbox"/> CM CORE 1001 Digital Toolbox	3 hrs.	<input type="checkbox"/> CM CORE 1010 Mass Communication and Society	3 hrs.
<input type="checkbox"/> COMM 3155 Professional and Public Communication	3 hrs.	<input type="checkbox"/> CM CORE 3255 Advocacy Campaigns	3 hrs.
<input type="checkbox"/> COMM 3455 Creativity, Storytelling and Identity	3 hrs.	<input type="checkbox"/> CM CORE 4124 Communication and Media Theories	3 hrs.
<input type="checkbox"/> COMM DM 1652 Writing for Digital Media	3 hrs.	<input type="checkbox"/> COMM DM 3900 Internship in Digital Media	3 hrs.
<input type="checkbox"/> COMM DM 2950 Applied Digital Media (or COMM DM 3950 Adv Applied Digital Media)	1 hr.	<input type="checkbox"/> COMM DM 4630 Digital Media Law and Ethics (Jr)	3 hrs.

Required Courses: Digital Media Production (12 hrs.)

<input type="checkbox"/> COMM DM 2651	Digital Media (DM) Production II (CM CORE 1001; COMM DM 1652)	3 hrs.
<i>Select 6 hours from the following:</i>		
<input type="checkbox"/> COMM DM 3651	Adv DM Production: Television News (CM CORE 1001; COMM DM 1652, COMM DM 2651)	3 hrs.
<input type="checkbox"/> COMM DM 3652	Adv DM Production: Documentary (CM CORE 1001; COMM DM 1652, COMM DM 2651)	3 hrs.
<input type="checkbox"/> COMM DM 3653	Adv DM Production: Fiction (CM CORE 1001; COMM DM 1652, COMM DM 2651)	3 hrs.
<input type="checkbox"/> COMM DM 3654	Adv DM Production: Video Editing (CM CORE 1001; COMM DM 1652, COMM DM 2651)	3 hrs.
<input type="checkbox"/> COMM DM 3655	Adv DM Production: Audio (CM CORE 1001; COMM DM 1652, COMM DM 2651)	3 hrs.
<i>Select 3 hours from the following:</i>		
<input type="checkbox"/> COMM DM 4653	Digital Media Distribution (CM CORE 1001; Jr)	
<input type="checkbox"/> COMM DM 4654	Digital Media Management (CM CORE 1001; Jr)	

Electives: Select 4 courses from the following: (12 hrs.) No more than 2 courses (6 hrs.) can be taken from Art, Comm, Computer Science, English, and Marketing

Communication:

<input type="checkbox"/> COMM 3555 Interactive Digital Communication (CM CORE 1001)	3 hrs.
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Computer Science (up to 3 hours can be counted as electives):

<input type="checkbox"/> CS 1120 Media Computation	3 hrs.	<input type="checkbox"/> CS 3120 User Interface Design	3 hrs.
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Art (up to 3 hours can be counted as elective):

<input type="checkbox"/> ART 2030 Graphic Design I	3 hrs.	<input type="checkbox"/> ART 2070 Creative Photography I: Digital Photography	3 hrs.
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Digital Media:

<input type="checkbox"/> COMM DM 1620 Fundamentals of Journalism	3 hrs.	<input type="checkbox"/> COMM DM 3659 Editing and Design (COMM DM 2653)	3 hrs.
<input type="checkbox"/> COMM DM 2652 Emerging Digital Media: Topic	3 hrs.	<input type="checkbox"/> COMM DM 3950 Advanced Applied Digital Media	1 hrs.
<input type="checkbox"/> COMM DM 2653 News Writing & Reporting (COMM DM 1620)	3 hrs.	<input type="checkbox"/> COMM DM 4641 Critical Studies in Digital Media: Topic (Jr)	3 hrs.
<input type="checkbox"/> COMM DM 2654 Scriptwriting for Digital Media (COMM DM 1652)	3 hrs.	<input type="checkbox"/> COMM DM 4642 Digital Technologies: Topic	3 hrs.
<input type="checkbox"/> COMM DM 2950 Applied Digital Media	1 hr.	<input type="checkbox"/> COMM DM 4651 Digital Media Practicum: Topic	3 hrs.
<input type="checkbox"/> COMM DM 3651 Adv DM Prod TV (COMM DM 2651)	3 hrs.	<input type="checkbox"/> COMM DM 4652 Digital Media Projects (COMM DM 3651, COMM DM 3652, COMM DM 3653, COMM DM 3654, or COMM DM 3655)	3 hrs.
<input type="checkbox"/> COMM DM 3652 Adv DM Prod Documentary (COMM DM 2651)	3 hrs.	<input type="checkbox"/> COMM DM 4655 Photojournalism	3 hrs.
<input type="checkbox"/> COMM DM 3653 Adv DM Prod Fiction (COMM DM 2651)	3 hrs.		
<input type="checkbox"/> COMM DM 3654 Adv DM Prod Video Editing (COMM DM 2651)	3 hrs.		
<input type="checkbox"/> COMM DM 3655 Adv DM Prod Audio (COMM DM 2651)	3 hrs.		
<input type="checkbox"/> COMM DM 3656 Digital Media Industries	3 hrs.		

English

<input type="checkbox"/> ENGLISH 4660	Film History (ENGLISH 2120 or 2650)	3 hrs.
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Marketing

<input type="checkbox"/> MKTG 3146	Digital Advertising (MKTG 2110; ECON 1031 or ECON 1041)	3 hrs.
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For more information, please contact:

Lori Johnson, Advising Coordinator
 Email: Lori.Johnson@uni.edu



University of Northern Iowa.
 Department of Communication & Media

**Digital Media Major: Production Emphasis
Plan of Study**

Freshman Fall		
COMM 1000	Oral Communication	3 hrs.
CM CORE 1001	Digital Toolbox	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
	Total	15 hrs.

Freshman Spring		
ENGLISH 1005	College Writing and Research	3 hrs.
COMM COR 1010	Mass Communication & Society	3 hrs.
COMM DM 1652	Writing for Digital Media	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
	Total	15 hrs.

Sophomore Fall		
COMM DM 2651	Digital Media Production II	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
	Total	15 hrs.

Sophomore Spring		
COMM 3155	Professional and Public Communication	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
	Total	15 hrs.

Junior Fall		
COMM DM 3255	Advocacy Campaigns	3 hrs.
COMM DM 3651, 3652, 3653, 3654, 3655	Advanced Media Production (COMM DM 1651 & COMM DM 2651)	3 hrs.
COMM DM 2950	Applied Digital Media (or COMM DM 3950 Advanced Applied Digital Media)	1 hr.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
	Total	16 hrs.

Junior Spring		
COMM COR 4124	Communication and Media Theories	3 hrs.
COMM DM 4630	Digital Media Law and Ethics	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
	Total	15 hrs.

Senior Fall		
COMM 3455	Creativity, Storytelling and Identity	3 hrs.
COMM DM 3900	Internship in Digital Media	3 hrs.
COMM DM 4653	Digital Media Distribution	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
	Total	15 hrs.

Senior Spring		
COMM DM 3651, 3652, 3653, 3654, 3655	Advanced Digital Media Production (COMM DM 1651 & COMM DM 2651)	3 hrs.
	UNIFI/General Education or University Electives	11 hrs.
	Total	14 hrs.

Total Hours 120 hrs.