University of Northern Iowa Department of Communication and Media: Political Communication Major

2024-2025 Degree Requirements - 39 Hours; Joint Major with Political Science

| Required Core Courses: (12 hrs.) | Credits | Required Courses: Political Science (9 hrs.) | Credits |
|--|---------|---|---------|
| COMM 4211 Rhetoric and Civic Culture (sr.) | 3 hrs. | POL AMER 1014 Power and Politics (Domestic UNIFI Req.) | 3 hrs. |
| COMM 4216 Political Communication OR | 3 hrs. | POL AMER 3112 Campaigns and Elections | 3 hrs. |
| POL AMER 4160 Political Communication (Jr.) | | | |
| COMM 4444 Communication, Community, | 3 hrs. | POL AMER 3150 Public Opinion and Voting Behavior | 3 hrs. |
| and Change (sr.) | | | |
| CM CORE 1010 Mass Communication and | 3 hrs. | | |
| Society | | | |

| Methodology (3 hrs.) | Credits | Internship in Comm. and Media/ Political Science (3 hrs.) | Credits | |
|--|---------|--|---------|--|
| Select 1 of the following from Comm. and Media/ Pol. Science | | COMM 3900 Internship in Communication (Jr.) OR | 3 hrs. | |
| CM CORE 2020 Communication | 3 hrs. | POL GEN 3181 Internship in Politics (POL GEN 2010; 15 hrs. of | | |
| Research Methods | | Pol. Sci., Pol. Comm. or Public Admin. major) | | |
| COMM 4023 Rhetorical Research | 3 hrs. | | | |
| Methods (CM CORE 2020; Jr.) | | | | |
| POL GEN 2010 Analyzing Politics | 3 hrs. | | | |

Electives (12 hrs.); Choose 2 courses from Communication and Media and 2 courses from Political Science from the following list:

| Communication and Media (6 hrs.) | Credits | Political Science (6 hrs.) | Credits | |
|--|---------|---|---------|--|
| COMM 2257 Argumentation and Debate | 3 hrs. | POL AMER 2131 American State Politics | 3 hrs. | |
| COMM 3055 Organizational Communication | 3 hrs. | POL AMER 3132 Community Politics | 3 hrs. | |
| COMM 4217 Freedom of Speech (Jr.) | 3 hrs. | POL AMER 3134 Congress: The First Branch (POL AMER 1014) | 3 hrs. | |
| COMM 4218 Persuasion (Jr.) | 3 hrs. | POL AMER 3144 Civil Rights and Liberties | 3 hrs. | |
| COMM 4333 Communication and Conflict Management (Jr.) | 3 hrs. | POL AMER 3151 Modern Presidency (POL AMER 1014) | 3 hrs. | |
| COMM 4344 Intercultural Communication (Jr.) | 3 hrs. | DPOL AMER 3166 Political Parties and Interest Groups (POL AMER 1014) | 3 hrs. | |
| COMM 4446 Voices from the Margin: Performance, Rhetoric, and Social Change (Jr.) | 3 hrs. | D POL AMER 4143 Citizen Participation and Civic Engagement (Jr.) | 3 hrs. | |
| COMM 4544 Digital Culture and Communication (Jr.) | 3 hrs. | DPOLAMER 4177 Political Psychology (Jr.) | 3 hrs. | |
| COMM DM 1611 Media and Power | 3 hrs. | POL INTL 3126 Human Rights | 3 hrs. | |
| COMM 4630 Digital Media Law and Ethics (Jr.) | 3 hrs. | POL INTL 3143 International Law | 3 hrs. | |
| COMM DM 4644 Global Media: Topic (Jr.) | 3 hrs. | | | |
| COMM PR 1811 Principles of Public Relations | 3 hrs. | | | |

For more information, please contact: Lori Johnson, Advising Coordinator Email: Lori.Johnson@uni.edu



University of Northern Iowa. Department of Communication & Media

| Political Communication Major: Plan of Study |
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| | Function Communication Major. Flan of Study | | |
|---------------------------------|--|----------------|----------|
| Freshman Fall | | | |
| POL AMER 1014 | Power & Politics in the US | | 3 hrs. |
| FOLAMIER 1014 | UNIFI/General Education or University Electives | | 12 hrs. |
| | ONITY General Education of Oniversity Electives | Total | 15 hrs. |
| | | TULAI | 15 11 5. |
| Erochmon Spring | | | |
| Freshman Spring CM CORE 1010 | Macs Communication and Society | | 3 hrs. |
| CIVI CORE 1010 | Mass Communication and Society | | |
| | UNIFI/General Education or University Electives | T 1 | 12 hrs. |
| | | Total | 15 hrs. |
| Sophomore Fall | | | |
| CM CORE 2020 OR | Communication Research Methods | | |
| COMM 4023 OR | Rhetorical Research Methods (COMM COR 2020 or ENGLISH 2120; Jr.) | | 3 hrs. |
| POL GEN 2010 | Analyzing Politics | | 51115. |
| POL GEN 2010 | | | 10 h m |
| | UNIFI/General Education or University Electives | T 1 | 12 hrs. |
| | | Total | 15 hrs. |
| Sophomore Spring | | | |
| Sophoniole Spring | Communication and Media Elective (or Political Comm. Elective; see reverse side) | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 12 hrs. |
| | own y deneral Education of Oniversity Electives | Total | 15 hrs. |
| | | TOLAT | 15 1115. |
| Junior Fall | | | |
| POL AMER 3112 | Campaigns and Elections | | 3 hrs. |
| POLAMER 4160 | Political Communication (or COMM 4216; Jr.) | | 3 hrs. |
| COMM 4444 | Communication, Community, and Change | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 6 hrs. |
| | own y ceneral Education of oniversity Electives | Total | 15 hrs. |
| | | Total | 15 11 5. |
| Junior Spring | | | |
| COMM 4211 | Rhetoric and Civic Culture | | 3 hrs. |
| POL AMER 3150 | Public Opinion and Voting Behavior | | 3 hrs. |
| | Political Communication Elective/Political Science Elective (see reverse side) | | 3 hrs. |
| | UNIFI/General Education or University Electives | | 6 hrs. |
| | own y deneral Education of Oniversity Electives | Total | 15 hrs. |
| | | TOtal | 13 113. |
| Senior Fall | | | |
| COMM 3900 OR | Internship in Communication (Jr.; Internship coordinator approval) | | |
| POL GEN 3181 | Internship in Politics (POL GEN 2010; 15 hrs. of political science; Jr; dept. | | 3 hrs. |
| | consent) | | 2 |
| | Political Communication elective/Communication & Media course | | 3 hrs. |
| | Political Communication Elective/Political Science Elective (see reverse side) | | 3 hrs. |
| | UNIFI/General Education or University Electives | | |
| | OMITI/GENERAL EQUICATION OF ONIVERSITY ELECTIVES | Total | 6 hrs. |
| | | Total | 15hrs. |
| Senior Spring | | | |
| Serior Spring | Political Communication Elective/Communication and Media Elective (see | | 3 hrs. |
| | reverse side) | | 5 11 5. |
| | • | | 3 hrs |
| | Political Communication Elective/Political Science Elective (see reverse side) | | 3 hrs. |
| | UNIFI/General Education or University Electives | T . / I | 9 hrs. |
| | | Total | 15 hrs. |
| | Tota | I Hours | 120 hrs. |