

University of Northern Iowa Department of Communication and Media

Communication Major

2023-2024 Degree Requirements—42 Hours

- ✓ File a new declaration of curriculum with the department in order to declare a major or minor
- ✓ 2.5 cumulative GPA or above is required for graduation by the Department of Communication and Media

General Required Courses: (18 hrs.) (Select only one of each group of highlighted courses)

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|--------------------------|---------------------|--|--------|
| <input type="checkbox"/> | COMM COR 1010 | Mass Communication and Society | 3 hrs. |
| <input type="checkbox"/> | COMM COR 2020 | Communication Research Methods | 3 hrs. |
| <input type="checkbox"/> | COMM COR 4124 | Communication and Media Theories | 3 hrs. |
| <input type="checkbox"/> | COMM 2344 OR | Interpersonal Communication | 3 hrs. |
| <input type="checkbox"/> | COMM 2205 | Group Communication | 3 hrs. |
| <input type="checkbox"/> | COMM 2555 | Interactive Digital Communication | 3 hrs. |
| <input type="checkbox"/> | COMM 4444 OR | Communication, Community, and Change (Sr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4211 OR | Rhetoric and Civic Culture (Sr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4320 | Leadership Communication and Citizenship (Sr.) | 3 hrs. |

Select One Course: (3 hrs.)

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|--------------------------|-----------|--------------------------|--------|
| <input type="checkbox"/> | COMM 2256 | Performing Texts | 3 hrs. |
| <input type="checkbox"/> | COMM 2255 | Public Speaking | 3 hrs. |
| <input type="checkbox"/> | COMM 2257 | Argumentation and Debate | 3 hrs. |
| <input type="checkbox"/> | COMM 3455 | Storytelling & Identity | 3 hrs. |

Select One Course: (3 hrs.)

| | | | |
|--------------------------|-----------|---|--------|
| <input type="checkbox"/> | COMM 4155 | Organizational Communication Assessment (COMM COR 2020, COMM 3055; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4021 | Quantitative Research Methods (COMM COR 2020; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4022 | Qualitative Research Methods (COMM COR 2020; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4023 | Rhetorical Research Methods (COMM COR 2020 or ENGLISH 2120; Jr.) | 3 hrs. |

Theories and Concepts Courses: Select Three Courses (9 hrs.)

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|--------------------------|-----------|--|--------|--------------------------|-----------|--|----------|
| <input type="checkbox"/> | COMM 3000 | Selected Topics in Communication (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 4320 | Leadership Communication & Citizenship | 3 hrs. |
| <input type="checkbox"/> | COMM 3055 | Organizational Communication ** | 3 hrs. | <input type="checkbox"/> | COMM 4322 | Adv. Interpersonal Comm. (COMM 2344; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 3236 | Ethics in Communication | 3 hrs. | <input type="checkbox"/> | COMM 4333 | Comm. & Conflict Mgmt. (COMM 2344; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 3455 | Storytelling and Identity | 3 hrs. | <input type="checkbox"/> | COMM 4344 | Intercultural Communication (Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 3456 | Practicing Public Advocacy | 3 hrs. | <input type="checkbox"/> | COMM 4346 | Gender Issues in Communication (Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4116 | Health Communication (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 4347 | Family Communication (COMM 2344; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4120 | Inclusive Leadership in the Workplace (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 4412 | Performing History (COMM 2555; Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4134 | Organizational Cultures & Communication | 3 hrs. | <input type="checkbox"/> | COMM 4444 | Communication, Community & Change (Sr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4211 | Rhetoric and Civic Culture (Sr.) | 3 hrs. | <input type="checkbox"/> | COMM 4446 | Voices from the Margin: Performance, Rhetoric, and Social Change (Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4213 | Visual Rhetoric (COMM COR 1010 or COMM COR 2020 or COMM 2555 or COMM DM 1611 or ENGLISH 2120 or ART HIST 1004 or ART 1002) | 3 hrs. | <input type="checkbox"/> | COMM 4448 | Cultural Performance (Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4216 | Political Communication (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 4544 | Digital Culture and Communication (Jr.) | 3 hrs. |
| <input type="checkbox"/> | COMM 4217 | Freedom of Speech (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 4909 | Readings in Performance Studies (COMM 2256 or COMM 4447 or COMM 4448; Jr.) | 1-3 hrs. |
| <input type="checkbox"/> | COMM 4218 | Persuasion | 3 hrs. | | | | |
| <input type="checkbox"/> | COMM 4311 | Nonverbal Communication (Jr.) | 3 hrs. | | | | |

Communication Major Electives: Select Three Courses (9 hrs.)

Any courses not used to satisfy above requirements may be used to satisfy major electives requirement. Students may take courses from other majors in the department to satisfy electives requirement. Please see advisor.

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| <input type="checkbox"/> | COMM 2455 | Skills for Making Performance (COMM 2256) | 3 hrs. | <input type="checkbox"/> | COMM 1940 | Applied Forensics (Instructor consent) | 1 hr. |
| <input type="checkbox"/> | COMM 2456 | Communication and Popular Culture | 3 hrs. | <input type="checkbox"/> | COMM 1941 | Applied Performance Studies (Instructor consent) | 1 hr. |
| <input type="checkbox"/> | COMM 3155 | Business & Professional Oral Comm ** | 3 hrs. | <input type="checkbox"/> | COMM 3179 | Cooperative Education | 1-6 hrs. |
| <input type="checkbox"/> | COMM 3157 | Seminar on Leadership Development: The Future (HUM 3110; Jr.) | 1-2 hrs. | <input type="checkbox"/> | COMM 3900 | Internship in Communication (Jr.; Internship coordinator approval) | 1-6 hrs. |
| <input type="checkbox"/> | COMM 3555 | Interactive Digital Communication II (COMM 2555) | 3 hrs. | <input type="checkbox"/> | COMM 3940 | Advanced Applied Forensics (Instructor consent) | 1 hr. |
| <input type="checkbox"/> | COMM 4355 | Listening (Jr.) | 3 hrs. | <input type="checkbox"/> | COMM 3941 | Advanced Applied Performance Studies (Instructor consent) | 1 hr. |
| <input type="checkbox"/> | COMM 4555 | Message Design and Delivery ** | 3 hrs. | <input type="checkbox"/> | COMM 4490 | Interpreters Theatre Production | |
| <input type="checkbox"/> | COMM 3558 | Introduction to Digital Visualization | 3 hrs. | | | | |
| <input type="checkbox"/> | COMM 4556 | Interactive Digital Visualization (COMM 2555; COMM 3555; COMM 4544/5544; Jr.) | 3 hrs. | | | | |

For additional information contact: UNI Department of Communication and Media | Lang Hall 326 | 319-273-2217

Communication Major Plan of Study

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| Freshman Fall | | |
| COMM 1000 | Oral Communication | 3 hrs. |
| | UNIFI/General Education or University Electives | 12 hrs. |
| | | Total 15 hrs. |

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| Freshman Spring | | |
| COMM 2344 OR | Interpersonal Communication | 3 hrs. |
| COMM 2205 | Group Communication | |
| | UNIFI/General Education or University Electives | 12 hrs. |
| | | Total 15 hrs. |

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| Sophomore Fall | | |
| COMM COR 1010 | Mass Communication and Society | 3 hrs. |
| COMM COR 2020 | Communication Research Methods | 3 hrs. |
| | UNIFI/General Education or University Electives | 6 hrs. |
| | University Elective | 3 hrs. |
| | | Total 15 hrs. |

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|-------------------------|---|----------------------|
| Sophomore Spring | | |
| COMM 2555 | Interactive Digital Communication | 3 hrs. |
| COMM 2256 OR | Performing Texts | |
| COMM 2255 OR | Public Speaking | |
| COMM 2257 OR | Argumentation and Debate | 3 hrs. |
| COMM 3455 | Storytelling and Identity | |
| | UNIFI/General Education or University Electives | 10 hrs. |
| | | Total 16 hrs. |

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| Junior Fall | | |
| COMM COR 4124 | Communication and Media Theories | 3 hrs. |
| | Major Theories and Concepts Course | 3 hrs. |
| | Major Elective Course | 3 hrs. |
| | UNIFI/General Education or University Electives | 6 hrs. |
| | | Total 15 hrs. |

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|----------------------|---|----------------------|
| Junior Spring | | |
| COMM 4155 OR | Organizational Communication Assessment (COMM COR 2020, COMM 3055; Jr.) | |
| COMM 4021 OR | Quantitative Research Methods (COMM COR 2020; Jr.) | |
| COMM 4022 OR | Qualitative Research Methods (COMM COR 2020; Jr.) | 3 hrs. |
| COMM 4023 | Rhetorical Research Methods (COMM COR 2020 or ENGLISH 2120; Jr.) | |
| | Major Elective Course | 3 hrs. |
| | Liberal Arts Core Capstone | 3 hrs. |
| | UNIFI/General Education or University Electives | 5 hrs. |
| | | Total 14 hrs. |

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|--------------------|---|----------------------|
| Senior Fall | | |
| | Major Theories and Concepts Course | 3 hrs. |
| | Major Elective Course | 3 hrs. |
| | UNIFI/General Education or University Electives | 9 hrs. |
| | | Total 15 hrs. |

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|----------------------|---|----------------------|
| Senior Spring | | |
| COMM 4444 OR | Communication, Community, and Change (Sr.) | |
| COMM 4211 OR | Rhetoric and Civic Culture (Sr.) | |
| COMM 4320 | Leadership Communication and Citizenship (Sr.) | 3 hrs. |
| | Major Theories and Concepts Course | 3 hrs. |
| | UNIFI/General Education or University Electives | 9 hrs. |
| | | Total 15 hrs. |

Total Hours 120 hrs.