

University of Northern Iowa Department of Communication and Media

Digital Media Major: Production Emphasis

2023-2024 Degree Requirements—49 hours

- ✓ File a new declaration of curriculum with the department in order to declare a major or minor
- ✓ 2.5 cumulative GPA or above is required for graduation by the Department of Communication and Media

Required Courses: Digital Media: (22 hrs.)

<input type="checkbox"/>	COMM COR 1010	Mass Communication and Society	3 hrs.
<input type="checkbox"/>	COMM COR 2020	Communication Research Methods	3 hrs.
<input type="checkbox"/>	COMM COR 4124	Communication and Media Theories	3 hrs.
<input type="checkbox"/>	COMM DM 1650	Digital Media Seminar (co-requisite COMM DM 1651)	1 hr.
<input type="checkbox"/>	COMM DM 1651	Digital Media Production I	3 hrs.
<input type="checkbox"/>	COMM DM 1652	Writing for Digital Media	3 hrs.
<input type="checkbox"/>	COMM DM 3179 OR	Cooperative Education	3 hrs.
<input type="checkbox"/>	COMM DM 3900	Internship in Digital Media (Jr.; Internship coordinator approval)	3 hrs.
<input type="checkbox"/>	COMM DM 4621	Digital Media Analysis (COMM COR 2020; Jr.)	3 hrs.
<input type="checkbox"/>	COMM DM 4632	Senior Seminar in Digital Media (COMM DM 1650; Sr.)	3 hrs.

Required Courses: Digital Media Production (9 hrs.)

<input type="checkbox"/>	COMM DM 2651	Digital Media Production II (COMM DM 1651 & 1652)	3 hrs.
<input type="checkbox"/>	COMM DM 4630	Digital Media Law and Ethics (Jr.)	3 hrs.

Advanced Media Production: Select 2 courses (6 hrs.)

<input type="checkbox"/>	COMM DM 3651	Advanced Digital Media Production: Television News (COMM DM 1651 & COMM DM 2651)	3 hrs.
<input type="checkbox"/>	COMM DM 3652	Advanced Digital Media Production: Documentary (COMM DM 1651 & COMM DM 2651)	3 hrs.
<input type="checkbox"/>	COMM DM 3653	Advanced Digital Media Production: Fiction (COMM DM 1651 & COMM DM 2651)	3 hrs.
<input type="checkbox"/>	COMM DM 3654	Advanced Digital Media Production: Video Editing (COMM DM 1651 & COMM DM 2651)	3 hrs.
<input type="checkbox"/>	COMM DM 3655	Advanced Digital Media Production: Audio (COMM DM 1651 & COMM DM 2651)	3 hrs.

Electives: Select 4 courses from the following: (12 hrs.) No more than 2 courses (6 hrs.) can be taken from Art, Comm, Computer Science, English, and Marketing

<p>Digital Media:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td><input type="checkbox"/></td> <td>COMM DM 1620</td> <td>Fundamentals of Journalism</td> <td style="text-align: right;">3 hrs.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>COMM DM 2652</td> <td>Emerging Digital Media: Topic (COMM DM 1651 or instructor consent)</td> <td style="text-align: right;">3 hrs.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>COMM DM 2653</td> <td>News Writing and Reporting (COMM COR 1010, COMM DM 1620)</td> <td style="text-align: right;">3 hrs.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>COMM DM 2654</td> <td>Scriptwriting for Digital Media (COMM DM 1652)</td> <td style="text-align: right;">3 hrs.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>COMM DM 2950</td> <td>Applied Digital Media (instructor consent)</td> <td style="text-align: right;">1 hr.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>COMM DM 3651</td> <td>Adv. 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For additional information contact:

UNI Department of Communication and Media
Lang Hall 326 | 319-273-2217

Digital Media Major: Production Emphasis Plan of Study

Freshman Fall

COMM 1000	Oral Communication	3 hrs.
COMM DM 1650	Digital Media Seminar (co-requisite COMM DM 1651)	1 hr.
COMM DM 1651	Digital Media Production I (co-requisite COMM DM 1650)	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		16 hrs.

Freshman Spring

ENGLISH 1005 (or equivalent)	College Writing and Research (or equivalent)	3 hrs.
COMM COR 1010	Mass Communication & Society	3 hrs.
COMM DM 1652	Writing for Digital Media	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Sophomore Fall

COMM DM 2651	Digital Media Production II (COMM DM 1651; COMM DM 1652)	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Sophomore Spring

COMM COR 2020	Communication Research Methods	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Junior Fall

COMM DM 4621	Digital Media Analysis (COMM COR 2020; Jr.)	3 hrs.
COMM DM 3651, 3652, 3653, 3654, 3655	Advanced Media Production (COMM DM 1651 & COMM DM 2651)	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Junior Spring

COMM COR 4124	Communication and Media Theories	3 hrs.
COMM DM 4630	Digital Media Law and Ethics (Jr.)	3 hrs.
	Major Elective	3 hrs.
	UNIFI/General Education or University Electives	6 hrs.
Total		15 hrs.

Senior Fall

COMM DM 3900 OR COMM DM 3179	Internship in Digital Media (Jr.; Internship coordinator approval) OR Co-op	3 hrs.
COMM DM 4632	Senior Seminar in Digital Media (COMM DM 1650; Sr.)	3 hrs.
	UNIFI/General Education or University Electives	9 hrs.
Total		15 hrs.

Senior Spring

COMM DM 3651, 3652, 3653, 3654, 3655	Advanced Digital Media Production (COMM DM 1651 & COMM DM 2651)	3 hrs.
	UNIFI/General Education or University Electives	11 hrs.
Total		14 hrs.
Total Hours		120 hrs.