# University of Northern Iowa Department of Communication and Media—Digital Media Leadership Minor 2024-2025 Minor Requirements – 15 hours

#### What is a Minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

#### To Fully Declare a Digital Media Leadership Minor:

✓ File a new Declaration of Curriculum in order to declare a major or minor

## Required (15 hrs.)

## Department Core:

	COMM COR 1010 OR	Mass Communication and Society	3 hrs.
	CM CORE 2020 OR	Communication Research Methods	
	COMM DM 1611	Media and Power	
Digital Media:			
	COMM DM 3656	Digital Media Industries (CM CORE 1010 or instructor consent)	3 hrs.
	COMM DM 4653	Digital Media Distribution (CM CORE 1010; Jr.)	3 hrs.
	COMM DM 4654	Digital Media Management (CM CORE 1010; Jr.)	3 hrs.
Management:			
	MGMT 3153	Organizational Management (Jr.)	3 hrs.

#### For more information, please contact:

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