

**University of Northern Iowa**  
**Department of Communication and Media—Digital Media Leadership Minor**  
**2023-2024 Minor Requirements – 15 hours**

**What is a minor?**

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

**To Fully Declare a Digital Media Leadership Minor:**

- ✓ File a new Declaration of Curriculum in order to declare a major or minor

**Required Courses: (15 hrs.)**

<input type="checkbox"/>	COMM COR 1010	Mass Communication and Society	3 hrs.
<input type="checkbox"/>	COMM DM 3656	Digital Media Industries (COMM COR 1010 or instructor consent)	3 hrs.
<input type="checkbox"/>	COMM DM 3657 <b>OR</b>	Promotion of Digital Media (COMM COR 1010)	3 hrs.
<input type="checkbox"/>	COMM DM 4653	Digital Media Distribution	3 hrs.
<input type="checkbox"/>	COMM DM 4654	Digital Media Management (COMM COR 1010; Jr.)	3 hrs.
<input type="checkbox"/>	MGMT 3153	Organizational Management (Jr.)	3 hrs.

**Want more information? Contact:**

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