

**University of Northern Iowa**  
**Department of Communication and Media—Public Relations Minor**  
**2023-2024 Minor Requirements – 21 hours**

**What is a minor?**

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

**To Fully Declare a Public Relations Minor:**

- ✓ File a new Declaration of Curriculum in order to declare a major or minor

**Required Courses: (15 hrs.)**

<input type="checkbox"/>	COMM PR 1811	Principles of Public Relations	3 hrs.
<input type="checkbox"/>	COMM PR 3855	Public Relations Writing (COMM DM 1620)	3 hrs.
<input type="checkbox"/>	COMM PR 4811	Public Relations: Cases and Studies (Sr. or instructor consent)	3 hrs.
<input type="checkbox"/>	COMM PR 4855	Public Relations Campaign Methods (COMM PR 1811; Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4856 <b>OR</b>	Public Relations Special Events Planning (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4858	Sports Public Relations (Jr.)	3 hrs.

**Electives: Select two (6 hrs.)**

<input type="checkbox"/>	COMM COR 2020	Communication Research Methods	3 hrs.
<input type="checkbox"/>	COMM COR 4124	Communication and Media Theories	3 hrs.
<input type="checkbox"/>	COMM 3055	Organizational Communication	3 hrs.
<input type="checkbox"/>	COMM 3155	Business and Professional Oral Communication	3 hrs.
<input type="checkbox"/>	COMM DM 1620	Fundamentals of Journalism	3 hrs.
<input type="checkbox"/>	COMM DM 4630	Digital Media Law and Ethics (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 3844	Public Relations: Integrated Communications (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4822	Global Public Relations (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4857	Crisis Communication (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4859	Social Media	3 hrs.

**Want more information? Contact:**

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